## ST. JOSEPH'S COLLEGE OF ARTS & SCIENCE (AUTONOMOUS)

## Re-Accredited by NAAC with "A" Grade

**CUDDALORE - 607001** 



## SJC INSTITUTION'S INNOVATION COUNCIL

**ACADEMIC YEAR: 2022 - 23** 

Report On
"PITCHING EVENT"
Exhibition cum Demo Day

(Offline mode)

Date
15<sup>th</sup> February, 2023 (Wednesday)

## ST.JOSEPH'S COLLEGE OF ARTS AND SCIENCE (AUTONOMOUS) CUDDALORE – 607001

### SJC INSTITUTION'S INNOVATION COUNCIL

Programme Title: "PITCHING EVENT"

**Exhibition cum Demo Day** 

Date: 15.02.2023 (Wednesday) Shift-1&2

Chief Guest: Thiru.V. NAVENDHIRAN

Commissioner, Cuddalore Corporation,

Cuddalore.

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The **SJC Institution's Innovation Council** in Association with Innovation & Entrepreneurship Development Cell organized "**PITCHING EVENT**" Exhibition cum Demo on 15.02.2023 (Wednesday) In Offline Mode for Shift-1& 2 Students of Commerce Department.

The Program was organized by Mr.A.Albert Ravi, Assistant Professor Department of Commerce and Dr.P.Arul Prasad Department of Commerce, IEDC Co-Coordinator.

Entrepreneurship is a valid skill for students of commerce, as it equips then with the knowledge and tools necessary to start and run successful businesses.

The event was conducted in the form of a pitching event cum exhibition and demo where several Students presented their innovative business ideas.

The event was held in the Venmani block room no - 27 for shift -1 (boys) and room no -05 for Shift -2 (girls)

The students were divided into groups, and each group was given a total of ten minutes to present their innovative business ideas.

Totally 55 students were participated in the pitching event.





"Participants Expressing Their Ideas with Presentations"





"Participants Expressing Their Ideas with Presentations"





"Participants Expressing Their Ideas with Presentations"

### **Objective of the Programme:**

- Introduce Students To The Fundamentals Of Entrepreneurship, Including Identifying Opportunities, Developing Business Models, And Assessing Market Potential.
- The primary objective of the event was to encourage students to showcase their entrepreneurial skills and foster innovation in the field of business.
- To allowing the participants to showcase their interest in business stall with the help of Multimedia (power point presentation) and prototypes of their ideas.

### **Outcome:**

The event was a resounding success, with students exhibiting high level of creativity and innovation. The event also provided a platform for students to network and gain exposure to the industry. The event was well organized and received a positive response from the judges, students and visitors. It provided an excellent opportunity for students to showcase their entrepreneurial skills.







### INVITATION

#### ST. JOSEPH'S COLLEGE OF ARTS & SCIENCE (AUTONOMOUS)

Affiliated to Annamalai University, Annamalai Nagar | Re - Accredited by NAAC with "A" grade (3rd) cycle Recognised under section 2(f) and 12(B) of the UGC Act, 1936 | A Chrisian Minority Insitution St. Joseph's College Road, Manjakuppam, Cuddalore - 607001.

SJC Institution's Innovation Council in association with Innovation & Entrepreneurship Development Cell

**Organizes** 

### "PITCHING EVENT"

**Exhibition Cum Demo** 

Date: 15th February, 2023

Venue : Venmani Block Room No: 27 & 05

(Offline Mode)

Time: 10.00 A. M to 03.00 P. M

#### Presided by

Rev. Fr. G. Peter Rajendiram, Secretary

#### In Presence of

Dr. M. Arumai Selvam, Principal Dr. J. Jon Arockiaraj, Vice-PrincipalRev. Fr. Dr. S. Xavier, Controller of Examinations Rev. Fr. Dr. A. Alex, Dean of Studies



Thiru.V. NAVENDHIRAN
Commissioner, Cuddalore Corporation,
Cuddalore.

**Organizing Team** 

Dr. P. Arul Prasad, Assistant Professor, Department of Commerce Mr. A. Albert Ravi, Assistant Professor, Department of Commerce

## **Programme Invitation**

# PITCHING EVENT

# **Exhibition cum Demo**

(Offline mode)

Date: 15.02.2023 (Wednesday) Shift-1&2

# **List of Students Participated-shift 1**

S.No	Roll No.	Name
1	A22CMDB02	Abdul Rahman M
2	A22CMDB07	Anto Ryan Amaladassou I
3	A22CMDB12	Bharath R
4	A22CMDB33	Karthik P
5	A22CMDB73	Alwin Ajay Prasad S
6	A21CMDA35	Manoj Kumar G
7	A21CMDA45	Praveen Kumar N
8	A21CMDA63	Sushil Kumar M
9	A21CMDA65	Vashan S
10	A21CMDA68	Vignesh Waran K
11	A21CMDC02	Aravind M
12	A21CMDC06	Dilip kumar S
13	A21CMDC09	Gowthan A
14	A21CMDC10	Haris S
15	A21CMDC22	Mukilan B
16	A20CMDA05	Amrish K
17	A20CMDB09	Aswin Babu C
18	A20CMDA11	Bhuvaneshwaran S
19	A20CMDA17	Dheepak J
20	A20CMDA54	Sanjai B
21	A20CMDA04	Albert Benjamin Dominique P
22	A20CMDA12	Gokulakrishnan K
23	A20CMDA23	Harish Babu S.K
24	A20CMDA41	Nandha Kumar V
25	A20CMDA67	Vinodh Kumar M
26	A21MCM13	Jubeerunisa M
27	A21MCM30	Siva Sankari V
28	A21MCM41	Gajalakshmy R
29	A21MCM42	Vidhyasankeri V
30	A21MCM44	Narmadha R

# **List of Students Participated-shift 2**

S.NO	NAME	ROLL NO
1	A22CMEA26	KAVIYASRI P
2	A22CMEA31	KOTHAI M
3	A22CMEA52	SIMIRIYA R
4	A22CMEA18	ISWARAYA S
5	A22CMEA21	JEEVANA P
6	A22CMEA23	KALAIYAZHINI K
7	A22CMEA05	ARANYA S
8	A22CMEB25	KARTHIGA K
9	A22CMEB22	JEEVITHA M
10	A22CMEB29	KEERTHANA S
11	A21CMEB64	SUBIKSHA S
12	A20CMEA02	ABIRAMI D E
13	A21CMEB45	PRIYA A M
14	A21CMEB69	VIJAYALAKSHMI J
15	A21CMEB18	HARINI A
16	A21CMEB56	SANTHIYA S
17	A21CMEB47	PUSHPAVALLI P
18	A21CMEB53	RENUKA DEVI K
19	A21CMEB20	HARISHNI V
20	A21CMEB50	RAMYA K
21	A20CMEA35	LAKSHMI PRIYA G
22	A20CMEA62	THANUJAA S
23	A20CMEA03	ABITHA M
24	A20CMEA04	AKSHAYA S
25	A20CMEA10	BAVATHARANI N

**Organizing Secretary** 

Dr. P. Arul Prasad Assistant Professor Department of Commerce Convener

Rev. Fr. Dr. A. Alex SJC - IIC

Do Area