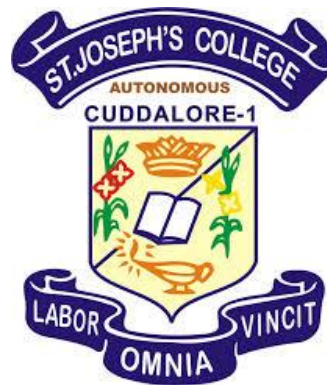


ST. JOSEPH'S COLLEGE OF ARTS & SCIENCE (AUTONOMOUS)

Re-Accredited by NAAC with "A" Grade

CUDDALORE – 607001



SJC INSTITUTION'S INNOVATION COUNCIL

ACADEMIC YEAR: 2023- 24

Report On

“BUSINESS PLAN COMPETITION”

PITCHING EVENT FOR ENTREPRENEURIAL IDEAS

(OFFLINE MODE)

DATE

20TH APRIL, 2023 (THURSDAY)

**ST.JOSEPH'S COLLEGE OF ARTS AND SCIENCE (AUTONOMOUS)
CUDDALORE – 607001**

SJC INSTITUTION'S INNOVATION COUNCIL

Programme Title: “**Business Plan Competition**”, Pitching event for Entrepreneurial ideas.

Date: 20.04.2023 (Thursday)

Resource Person: **Dr. P. Arul Prasad**, Assistant professor, Department of Commerce

The **SJC Institution's Innovation Council** organized **The Business Plan Competition** a pitching event for entrepreneurial ideas on 20.04.2023 (Thursday) in offline mode. The programme was presided by Rev. Fr. G. Peter Rajendiram, Secretary of St. Joseph's College of Arts & Science (Autonomous), Cuddalore. Dr.M.Arumai Selvam, Principal, Dr.J.Jon Arockiaraj, Vice-Principal and Rev. Fr. Dr. A. Alex, Dean of Studies, felicitated the programme. The event was organized by Mr.A.Domnic Xavier, Assistant Professor, Department of Commerce (Bank Management) . 15 students participated in the contest.

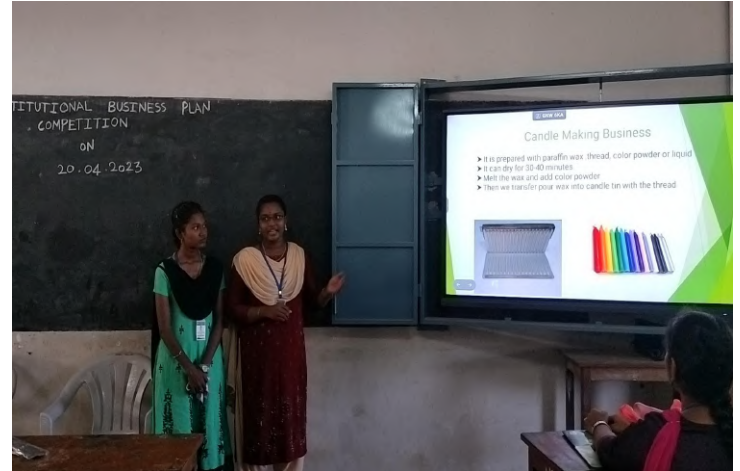
Objectives of the programme:

- To enable the students present their novel business ideas.
- To provide opportunity to develop business model effectively to progress the business.



.Participants expressing their novel ideas with presentation.

The event had a reinforcing knowledge into the entrepreneurship pitch competitions which enabled a positive experience for the students and their creative ideas. The students willingly participated in all the activities with a motive to mutually learn from their fellow competitors. The students are able to effectively sort out some of the toughest competition around. The students strongly realized that the pitching competition is one of the profound ways to foot into entrepreneurship world. The event had a good interactive audience which paved way for different opportunities to be made for their future business ambitions.



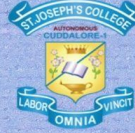
Participants expressing their novel ideas with presentation.

Outcome of the Event:

- Students are able to think critically on every aspect of their business.
- Students are able to identify and channelize the problems to be solved.
- Students feel more confident while pitching in the contest.
- Students presented their novel business ideas and relatively developed business model effectively to progress the business.



Resource person Dr.P. Arul Prasad interaction with student participants.



ST. JOSEPH'S COLLEGE OF ARTS & SCIENCE (AUTONOMOUS)

Affiliated to Annamalai University, Annamalai Nagar
Recognized under section 2(f) and 12 (B) of the UGC Act, 1956
St. Joseph's College Road, Manjakuppam, Cuddalore - 607001.

An Intra Competition

organized by

DEPARTMENT OF COMMERCE (BANK MANAGEMENT)

BUSINESS PLAN COMPETITION

Shift - I & Shift - II

Date: 20th April, 2023 (Thursday)

Venue: Venmani Block - 10 || Time: 11:30 AM to 1:00 PM & 2:30 PM to 3:30 PM

Presided by

Rev. Fr. G. Peter Rajendiram, Secretary

In the Presence of

Rev. Fr. Dr. A. Alex,

Dean of Studies & Head,

Department of Commerce (Bank Management) &

Business Administration (CA)

Resource Person

Dr. P. Arul Prasad,

Assistant Professor, Department of Commerce,

St. Joseph's College of Arts & Science (Autonomous)

Organizing Secretary

Mr. A. Domnix Xavier,

Assistant Professor, Department of Commerce (Bank Management)

Organizing Team

Dr. R. Krishnaveni, Assistant Professor, Commerce (Bank Management)

Mr. R. Punniya seelan, Assistant Professor, Commerce (Bank Management)

Dr. G. Bhuvaneswari, Assistant Professor, Commerce (Bank Management)

Dr. R. Rajkumar, Assistant Professor, Commerce (Bank Management)

Programme Invitation

"BUSINESS PLAN COMPETITION"

PITCHING EVENT FOR ENTREPRENEURIAL IDEAS (OFFLINE MODE)

DATE: 20.04.2023(THURSDAY)

LIST OF STUDENTS PARTICIPATED

S.No	Roll Number	Name	Presentation Title
1	A21CSCA43	Thamizharasu K	Mushroom cultivation
2	A20CMEA59	Sruthi J B	Donkey farming
3	A22CMEB04	Akshaya A	Waterless body lotion
4	A22CME50	Sahiraa N R	Waterless body lotion
5	A22CME55	Shobana S	Veggies park
6	A22CMEB49	Rajani R	Veggies park
7	A21CSCA26	Ramya S	Organic Sanitary Napkins
8	A21CSEA12	Jenet Martina Princy A S	Organic Sanitary Napkins
9	A21CSEA31	Tharshinipriya R	Mushroom cultivation
10	A22BBD60	Sidharath C	Electric vechicle charging station
11	A22BBD65	Surya P	Electric vechicle charging station
12	A21BBD36	Mathiamudhan	Online learning platform
13	A21CSDC53	Vishvajit R	Vegan restaurant business
14	A20CMDA37	Mathew P	One for all
15	A22CMDB07	Anto Ryan A	Socio mart

Organizing Secretary



Mr. A .Domnic Xavier
Assistant Professor
Department of Commerce(BM)

Convener



Rev. Fr. Dr. A. Alex
SJC - IIC



ST. JOSEPH'S COLLEGE OF ARTS & SCIENCE (AUTONOMOUS)

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CUDDALORE - 607001.

CERTIFICATE OF PARTICIPATION
BUSINESS PLAN COMPETITION 2023

This is to Certify that **R. VISHVAJIT**, Department of Commerce (Bank Management)
has participated in "**BUSINESS PLAN COMPETITION 2023**" held on 20th April,
2023.

Mr. A. Domnic Xavier
Coordinator

Rev. Fr. Dr. A. Alex
Dean of Studies &
Head of the Department

Sample E-Certificate