

ST. JOSEPH'S COLLEGE OF ARTS & SCIENCE (AUTONOMOUS)

Re-Accredited by NAAC with "A" Grade

CUDDALORE – 607001



PG & RESEARCH DEPARTMENT OF COMPUTER SCIENCE

ACADEMIC YEAR: 2022 - 23

REPORT ON

**INNOVATION & ENTREPRENEURSHIP DEVELOPMENT
PROGRAMME**

“BUSINESS MODEL DEVELOPMENT”

(POSTER PRESENTATION)

DATE

21/04/2023 (FRIDAY)

**ST.JOSEPH'S COLLEGE OF ARTS AND SCIENCE (AUTONOMOUS)
CUDDALORE – 607001**

Programme Title: “Business Model Development” (Poster Presentation)

Date: 21/04/2023 (Friday)

Mode: Online

Judge: Dr. R.Vidya

Assistant Professor,

PG and Research Department of Computer Science,

St.Joseph's College of Arts and Science (Autonomous),Cuddalore-1.

The PG and Research Department of Computer Science organized **Innovation & Entrepreneurship Development Programme titled “Business Model Development (Poster Presentation) ”** on **21/04/2023 (Friday)** for the Shift I PG students of Computer Science Department in online mode. The Programme was presided by Rev. Fr. G. Peter Rajendiram, Secretary, St. Joseph's College of Arts & Science (Autonomous), Cuddalore, Dr.M.Arumai Selvam, Principal and Head, P.G.& Research Department of Computer Science, Dr.J.Jon Arockiaraj, Vice-Principal and Rev. Fr. Dr. A. Alex, Dean of Studies. The programme was organized by S. Antony Jones, Assistant Professor of Computer Science. 46 Students actively participated in poster presentation and gave their new ideas about Business plans and startup plans.

Objectives of the programme:

- To encourage the students to prepare and present viable, novel business plans.
- To guide and motivate the students to become an enterprising personality.



PG & RESEARCH DEPARTMENT OF COMPUTER SCIENCE

Organizes

INNOVATION & ENTREPRENEURSHIP DEVELOPMENT PROGRAMME

ON

“BUSINESS MODEL DEVELOPMENT

(POSTER PRESENTATION)”

Date: 21/04/2023 (FRIDAY)

Mode : ONLINE

JUDGE

Dr. R.VIDYA

Assistant Professor,

PG and Research Department of Computer Science,

St.Joseph's College of Arts and Science (Autonomous),Cuddalore-1.

Convener

Dr.M.ARUMAI SELVAM,

Principal and Head,

PG and Research Department of Computer Science,

St.Joseph's College of Arts and Science (Autonomous),Cuddalore-1.

Organizing Co-ordinator

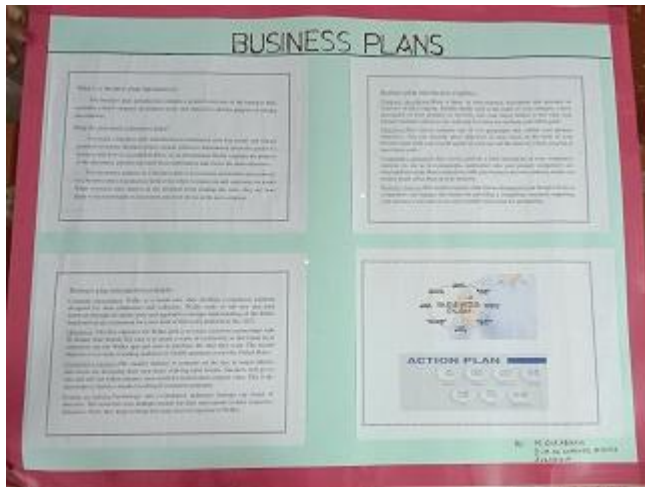
S.ANTONY JONES,

Assistant Professor,

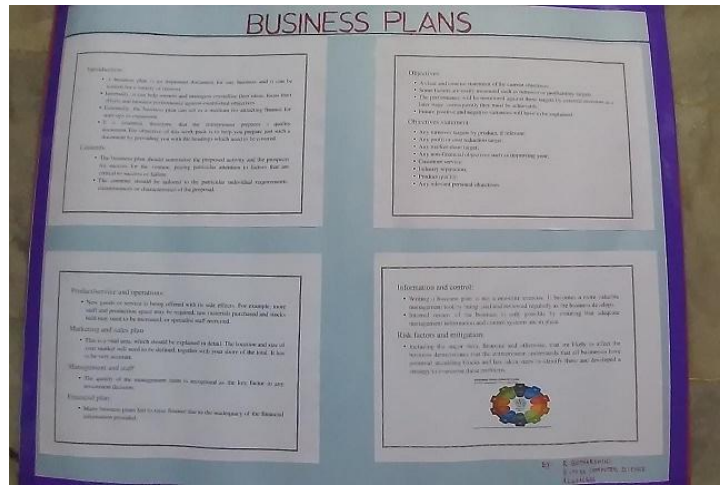
PG and Research Department of Computer Science,

St.Joseph's College of Arts and Science (Autonomous),Cuddalore-1.

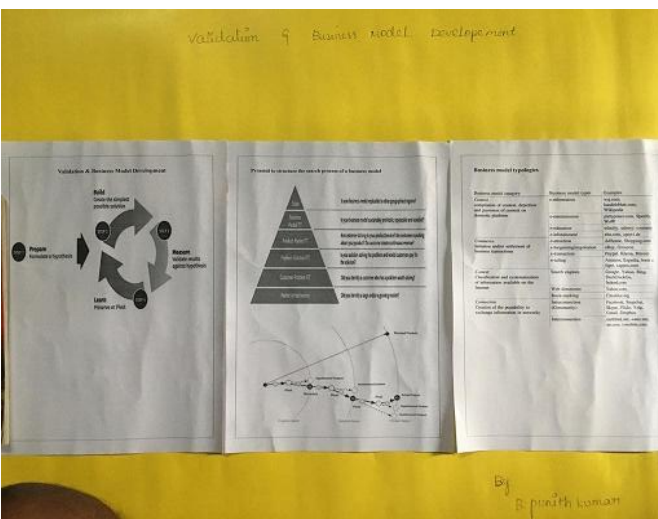
PROGRAMME INVITATION



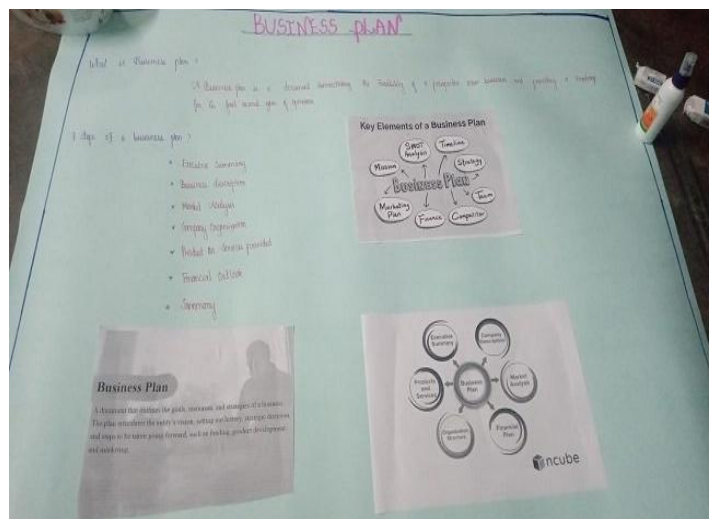
Presentation by Siva Abirami (A22MCS19)



Presentation by Gotharshini R (A22MCS06)



Presentation by Punith Kumar B (A21MCS12)



Presentation by Suveada S (A21MCS16)

Programme Outcome:

Students found it really useful. The programme was very much motivating and enabled the students to prepare and present viable, novel business plans. The students realized the need for innovations and are able to understand various fundamental things about Entrepreneurship.

“BUSINESS MODEL DEVELOPMENT” (POSTER PRESENTATION)

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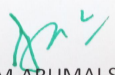
LIST OF PARTICIPANTS

SNO	ROLLNO	NAME
1	A21MCS01	Abinisha K
2	A21MCS02	Afroze S
3	A21MCS03	Anish A
4	A21MCS05	Daisy A
5	A21MCS06	Johnson A
6	A21MCS07	Kannan.T
7	A21MCS08	Kirubakaran B
8	A21MCS09	Madhumitha S
9	A21MCS10	Padmajayani K
10	A21MCS11	Preetha R
11	A21MCS12	Punith Kumar B
12	A21MCS13	Punitha B
13	A21MCS14	Rajkumar B
14	A21MCS15	Sindhuja R
15	A21MCS16	Suveada S
16	A21MCS17	Vishnuram S
17	A21MCS18	Antony Arockia Amal Raj L
18	A21MCS19	Preetha A
19	A21MCS20	Ajithkumar A
20	A21MCS21	Santhosh S
21	A21MCS22	Anitha R
22	A21MCS23	Rajavel S
23	A21MCS24	Subash P
24	A21MCS25	Sreedharan G
25	A21MCS26	Kishore Kumar G
26	A22MCS01	Badrinarayanan S
27	A22MCS02	Balaji U
28	A22MCS03	Chandru K
29	A22MCS04	Dhivya D
30	A22MCS06	Gotharshini R
31	A22MCS07	Harini K
32	A22MCS09	Kamalewaran S
33	A22MCS10	Mohamed Thanveer M I
34	A22MCS11	Nirmala Jesi A
35	A22MCS13	Prathiba A
36	A22MCS14	Praveen Raj R

37	A22MCS15	Reshmiya V
38	A22MCS18	Sharan Kumar S
39	A22MCS19	Siva Abirami M
40	A22MCS20	Stephen Raj C
41	A22MCS21	Subhasree P S
42	A22MCS22	Thamizhselvan V
43	A22MCS23	Tony Pal G
44	A22MCS24	Vishal R
45	A22MCS25	Yaamini N
46	A22MCS26	Yuvaraj K

Total Participants: 46 Students


S. Antony Jones
Assistant Professor
PG & Research Department of Computer Science
St. Joseph's College of Arts and Science (Autonomous)
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Dr .M.ARUMAI SELVAM
Principal and Head
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