

**ST. JOSEPH'S COLLEGE OF ARTS & SCIENCE  
(AUTONOMOUS)**

**Re-Accredited by NAAC with "A" Grade**

**CUDDALORE – 607001**



**SJC INSTITUTION'S INNOVATION COUNCIL (SJC- IIC)**

**ACADEMIC YEAR: 2023 - 24**

**REPORT ON  
OUTREACH PROGRAMME TITLED  
"START-UP IDEAS FOR STUDENTS COMMUNITY"**

**DATE**

**25<sup>TH</sup> AUGUST, 2023 (FRIDAY)**

**ST. JOSEPH'S COLLEGE OF ARTS & SCIENCE, (AUTONOMOUS), CUDDALORE**  
**SJC INSTITUTION'S INNOVATION COUNCIL (SJC- IIC)**

**Programme Title:** Outreach programme on “Start-up ideas for students community”

**Date:** 25.08.2023 (Friday)

**Resource Person:** Mr. Rajesh Kumar, SLP Coordinator, St. Joseph's College of Arts & Science, (Autonomous), Cuddalore.

SJC Institution's Innovation Council (SJC- IIC), St. Joseph's College of Arts & Science (Autonomous), Cuddalore, has organised an one day Innovation & Entrepreneurship development outreach programme titled “**Start-up ideas for students community**”. Mr. Rajesh Kumar, SLP Coordinator, St. Joseph's College of Arts & Science, Autonomous served as the resource person for the school students of St. Joseph's Higher Secondary School, (Thirupapuliur Branch), Cuddalore on 25.08.2023. 120 students were benefited from this programme.



**The resource person addressing the school students.**

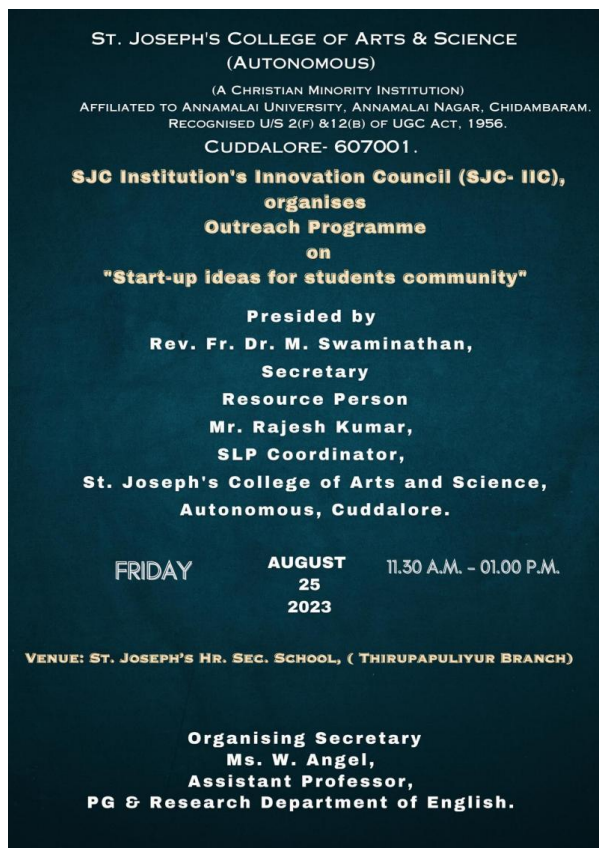
**Objective of the programme:**

- To spread awareness regarding Innovation & Entrepreneurship among school students.
- To motivate the school children to develop a positive mindset towards Innovation & Entrepreneurship.
- To encourage the students to develop their innovative ideas which shall be much beneficial to the people of the world.

The Resource Person Mr. Ramesh Kumar, conferred the ideas of entrepreneurship, benefits of being an entrepreneur and being an freelance entrepreneur. Before becoming an entrepreneur, innovation is the key through which products and services are developed which will satisfy the needs and wants of consumers. It shall also give viable solution to the pressing problems of the world without contaminating the environment and natural resources. Students are advised to go green wherever it is possible to preserve the environment. The students completely got enriched through the session organised. The session focused more on to the most pressing challenges in the society which needs a viable solution which in turn becomes a business entity. The students were also educated on Start-ups, Research centres etc. The students actively interacted with the resource person. The school management appreciated the initiative and thanked the Resource Person for the session.

### **Outcomes of the programme:**

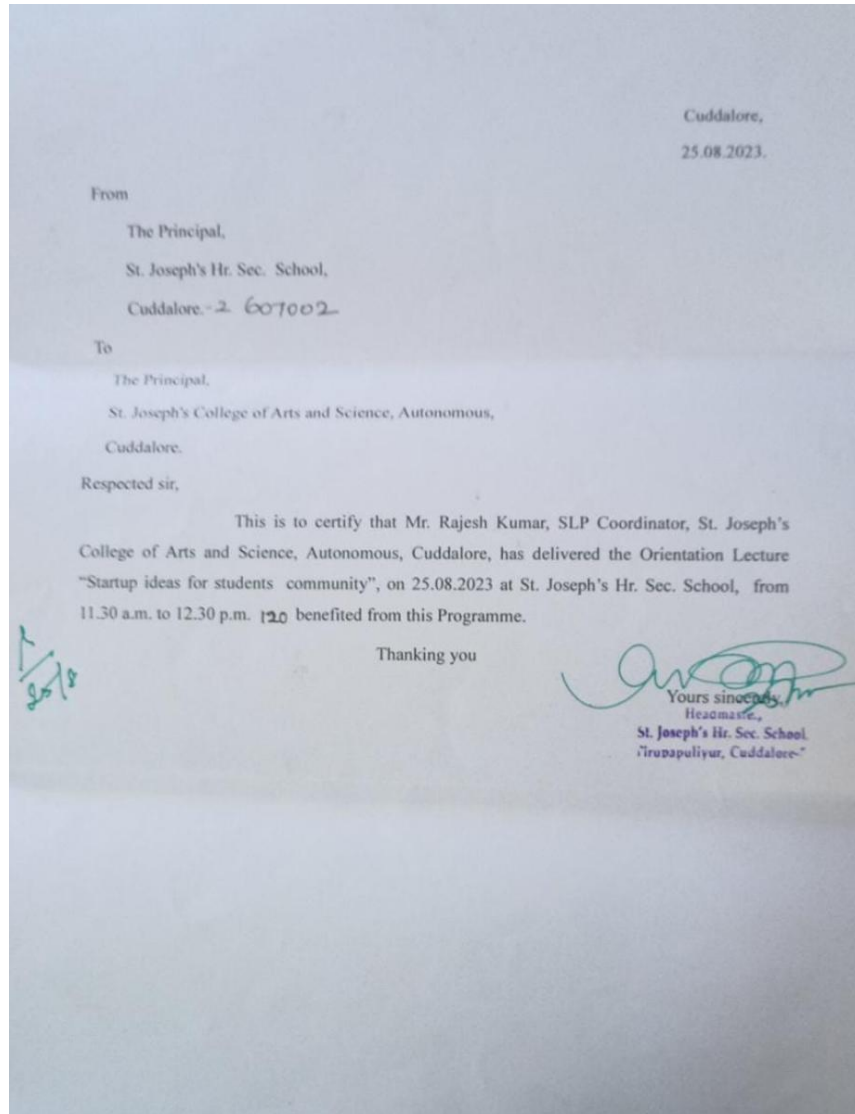
The students understood about the need for Innovative Entrepreneurship ideas. The students were involved in group discussion to bring out their own expectations in becoming an entrepreneur.



### **Programme Invitation**

**OUTREACH PROGRAMME TITLED  
“START-UP IDEAS FOR STUDENTS COMMUNITY”**

**DATE: 25<sup>TH</sup> AUGUST, 2023 (FRIDAY)**



**Organizing Secretary**

*Angel. W*

**Mrs. W. Angel  
Assistant Professor  
Department of English**

**Convener**

*Dr. Alex*

**Rev. Fr. Dr. A. Alex  
SJC - IIC**