

ST. JOSEPH'S COLLEGE OF ARTS & SCIENCE (AUTONOMOUS)

RE-ACCREDITED BY NAAC WITH "A" GRADE

CUDDALORE – 607001



SJC INSTITUTION'S INNOVATION COUNCIL (SJC – IIC)

ACADEMIC YEAR: 2023 – 2024

REPORT ON

**“MENTORING SESSION ON
LEAN START-UP & BUSINESS OPPORTUNITIES”
(ONLINE)**

DATE

26TH AUGUST 2023 (SATURDAY)

**ST. JOSEPH'S COLLEGE OF ARTS & SCIENCE (AUTONOMOUS)
CUDDALORE – 607001**

DEPARTMENT OF COMMERCE (BANK MANAGEMENT)

Program Title: Mentoring Session on Lean Start-Up and Business opportunities. (Online)

Date: 26.08.2023 (Saturday)

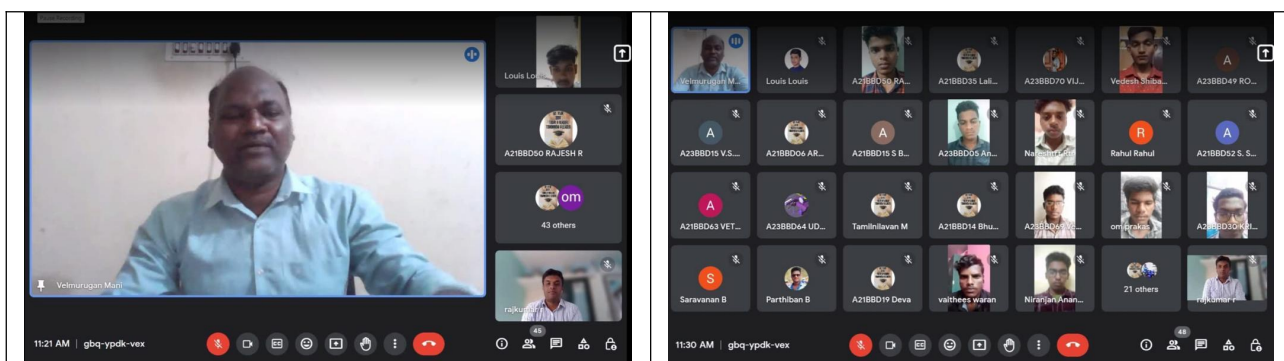
Chief Guest Details: Dr. J. M. Velmurugan,
Head & Assistant Professor,
Department of Commerce,
School of Excellence in Law,
The Tamilnadu Dr. Ambedkar Law University,
Chennai.

Objectives of the Programme:

- To enable the basic ideas about the Lean Start-Up among the participants.
- To understand the concept of Business Opportunities.

The SJC Institution's innovation Council (SJC - IIC) organized "Mentoring Session on Lean Start-Up and Business Opportunities" on 26.08.2023 (Saturday) in Google Meet Platform for the students. The Programme was presided by Rev. Fr. Dr. M. Swaminathan, Secretary of St. Joseph's College of Arts & Science (Autonomous). Dr. M. Arumai Selvam, Principal of St. Joseph's College of Arts & Science (Autonomous) felicitated the programme. Dr. J. Jon Arockiaraj, Vice-Principal and Rev. Fr. Dr. S. Xavier, Controller of Examinations of St. Joseph's College of Arts & Science (Autonomous) made their presence. Rev. Fr. Dr. A. Alex, Dean of Studies, convened the programme. The Programme was coordinated by Dr. R. Rajkumar, Assistant Professor, Department of Commerce (Bank Management) and Mr. M. Om Prakash, Assistant Professor, Department of Business Administration (CA). 50 students participated in the programme.

The Chief Guest Dr. J. M. Velmurugan, Head & Assistant Professor, Department of Commerce, School of Excellence in Law, The Tamilnadu Dr. Ambedkar Law University, Chennai started to explain about the basic concepts Lean Start-Up and Entrepreneurship, ability to start, develop, and organize a new business enterprise along with the risk factors. He stated the upcoming difficulties of entrepreneur disciplines that lie ahead after their graduate and the importance of setting up personal goals in life and how it helps make their vision for the future clearer. He addressed students saying that behaviour and attitude is a life-changing transformation. It is a life transition that is exciting because they get to work in their dream job and enjoy the passion of life. The Speaker said that “The biggest challenge while transitioning from behaviour to Attitude, you yourself have to develop the self-confidence that you have the ability to perform the job assigned to you”. You also will be expected to demonstrate that you can learn and perform more to the satisfaction of your superiors.



The Chief Guest Dr. J. M. Velmurugan explaining about the identification of Business opportunities and vision on Lean Start-Up.

The main idea behind the session was to make the students aware of the Lean Start-Up and the importance of Business opportunities. He shared his personal experiences with the student's world with a smart way of tackling problems in entrepreneurial world. This have been an amazing & enlightening programme, presented in a clear and engaging way with obvious and immediate results. . The students learned a lot in a comfortable environment. On a conclusion note, it was a highly recommendable programme to everyone who is open minded to different views and to giving it a go.

Outcome of the Programme:

- Learning entrepreneurship skills to develop a healthy lean start-up with a minimum viable product.
- To create operational, financial, and marketing plans for their businesses.



SJC INSTITUTION'S INNOVATION COUNCIL
ST. JOSEPH'S COLLEGE OF ARTS & SCIENCE (AUTONOMOUS)

Affiliated to Annamalai University, Annamalai Nagar
St. Joseph's College Road, Manjakuppam, Cuddalore - 607001.

organizes

MENTORING SESSION ON
LEAN START - UP & BUSINESS OPPORTUNITIES

Date: 26th August, 2023 (Saturday)

Mode: Online || Time: 11:00 AM to 12 Noon

Presided by

Rev. Fr. Dr. M. Swaminathan, Secretary

In the Presence of

Dr. M. Arumai Selvam, Principal

Dr. J. Jon Arockiaraj, Vice-Principal

Rev. Fr. Dr. S. Xavier, Controller of Examinations

Rev. Fr. Dr. A. Alex, Dean of Studies

Chief Guest

Dr. J. M. Velmurugan.

Head & Assistant Professor,

Department of Commerce,

School of Excellence in Law,

The Tamilnadu Dr. Ambedkar Law University,

Chennai

Organizing Team

Mr. M. Om Prakash, Assistant Professor, BBA(CA)

Dr. R. Rajkumar, Assistant Professor, BBM

PROGRAMME INVITATION

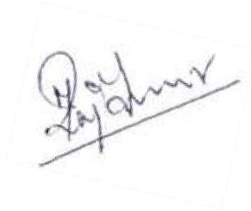
MENTORING SESSION ON “LEAN START – UP & BUSINESS OPPORTUNITIES”

DATE: 26.08.2023 (SATURDAY) ONLINE MODE

LIST OF STUDENTS PARTICIPATED

SL. NO	ROLL NO.	NAME OF THE STUDENTS
1	A21BBD02	Ajay K
2	A21BBD05	Aravindhan N
3	A21BBD06	Arul Kumar R
4	A21BBD10	Balamurugan P
5	A21BBD13	Bhuvan J
6	A21BBD14	Bhuvanesh K
7	A21BBD15	Bhuvanesh S
8	A21BBD16	Chetheshwaran S
9	A21BBD19	Deva R
10	A21BBD30	John Sharukan J
11	A21BBD31	Joshwathangathurai M
12	A21BBD32	Kabilan G
13	A21BBD33	Karan B
14	A21BBD35	Lalith B
15	A21BBD39	Moovendhan M
16	A21BBD49	Rahul R
17	A21BBD50	Rajesh Kumar R
18	A21BBD52	Saiganesh S
19	A21BBD53	Santhosh L
20	A21BBD61	Tamilnilavan M
21	A21BBD63	Vetrivel S
22	A21BBD67	Vishva M
23	A21BBD70	Yuvaraj R
24	A21BBD71	Yuvan Raj V
25	A21BBD02	Abinesh J
26	A23BBD05	Anand S
27	A23BBD09	Aravindhanm
28	A23BBD13	Balamurugan S
29	A23BBD15	Chandilyan V S
30	A23BBD30	Krishnaraj J
31	A23BBD32	Louis S
32	A23BBD35	Mathan Kumar R
33	A23BBD37	Mukesh M
34	A23BBD38	Nanda Kumar S
35	A23BBD39	Naresh M
36	A23BBD40	Niranjan A
37	A23BBD41	Omprakash S
38	A23BBD48	Raja P
39	A23BBD49	Rogith K
40	A23BBD51	Sam Shankar S
41	A23BBD52	Sanjay Krishnan M
42	A23BBD60	Tamil S
43	A23BBD61	Thomas I

44	A23BBD64	Udhayasankar P
45	A23BBD65	Vaithiswaran T
46	A23BBD68	Vedesh Priyan S
47	A23BBD69	Vengadakrishnan D
48	A23BBD70	Vijaya Ragavan S
49	A23BBD71	Vishanth D
50	A23BBD79	Saravanan



Programme Co-Ordinator

Dr. R. Rajkumar
Assistant Professor



Head of the Department

Rev. Dr. A. ALEX, M.Com., M.Ed., M.Phil., NET, SET, Ph.D.,
Asst. Professor & Head
BBM and BBA (CA)
St. Joseph's College of Arts & Science (Autonomous)
Cuddalore - 607 001.



SJC Institution's Innovation Council

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**MENTORING SESSION ON
LEAN START - UP & BUSINESS OPPORTUNITIES**

**CERTIFICATE
OF PARTICIPATION**

This is to Certify that **Mr. B. KARAN (A21BBD33)** has participated in Mentoring Session on
"Lean Start - Up & Business Opportunities" organized by SJC Institution's Innovation Council
on 26th August, 2023.

Dr. M. Arumai Selvam
Principal

Rev. Fr. Dr. M. Swaminathan
Secretary

PARTICIPATION CERTIFICATE