

**ST. JOSEPH'S COLLEGE OF ARTS & SCIENCE
(AUTONOMOUS)**

Re-Accredited by NAAC with "A" Grade

CUDDALORE – 607001



SJC INSTITUTION'S INNOVATION COUNCIL

ACADEMIC YEAR: 2022 - 23

Report On

Eco Alternatives Expo & Start-Up Conference

Date

27th September, 2022 (Tuesday)

**ST.JOSEPH'S COLLEGE OF ARTS AND SCIENCE (AUTONOMOUS)
CUDDALORE – 607001**

SJC INSTITUTION'S INNOVATION COUNCIL

Programme Title: Eco Alternatives Expo & Start-Up Conference 2022

Date: 27.09.2022 (Tuesday)

Venue: Chennai Trade Centre, Nandambakkam, Chennai - 600069

The **SJC Institution's Innovation Council** organized an exposure visit to “**Eco Alternatives Expo & Start-Up Conference 2022**” organized by the Tamil Nadu Pollution Control Board, in coordination with Government of Tamil Nadu and Ministry of Environment, Forest and Climate Change, Government of India. 20 students from the Department of Business Administration (CA) & Commerce (Bank Management) participated in the Eco Alternatives Expo & Start-Up Conference. Mr.M.Om Prakash, Assistant Professor, Business Administration (CA) coordinated the exposure visit.

Objective of the visit:

- To enable the students to interact with various startuppreneurs and understanding the nuances of establishing a Start-up.
- To identify the pressing problems and environmental challenges being faced in a day-to-day basis which needs a commercially viable solution.
- To expose the students to various start-ups who developed and exhibited their product lines at the National Expo.

The National Expo on Eco Alternatives for banned Single Use Plastics (SUPs) was inaugurated by Bhupender Yadav, Hon'ble Union Minister for Environment, Forest & Climate Change, Government of India in the presence of Dr. L Murugan, Hon'ble Union Minister of State for Fisheries, Animal Husbandry and Dairying, Government of India and Thiru. Siva. V. Meyyanathan, Hon'ble Minister for Environment, Climate Change & Youth Welfare and Sports Development, Government of Tamil Nadu.

The objectives of the Expo are to:

- Exhibit the eco alternative products for banned Single Use Plastics (SUPs) and Sales of the eco-friendly products.
- Exhibit of machineries used for manufacturing Eco-alternative and Eco friendly products.
- Interaction with stakeholders.
- Funding opportunity for the Start-Ups.

More than 150 eco-alternative manufacturers from across the nation exhibited their products in the expo. Products derived from natural fibres such as coir, bagasse, rice, and wheat bran, plant and agricultural waste, banana and areca leaves, jute and fabric were included in the eco-alternatives.

The Start-Up Conference was inaugurated by Ashwini Kumar Choubey, Hon'ble Union Minister of State for Environment, Forest & Climate Change, Government of India in the presence of Siva. V. Meyyanathan, Hon'ble Minister for Environment, Climate Change & Youth Welfare and Sports Development, Government of Tamil Nadu. Special dignitaries including Secretaries of various Ministers of Government of India and Chairmen, State Pollution Control Boards/Pollution Control Committees would be attending the event.

The Start-up Conference focused on finding alternatives to single-use plastics and managing air quality. The Conference was performed in the manner of Panel discussion where the startuppreneurs, innovators, organizations and government departments exchanged their ideas on the startup ecosystems of the nation.

Thematic panel discussions were held on

- Marine plastic Litter – difficulties, challenges, and way forward.
- Manufacturers of Eco- Alternatives to banned Single Use Plastic Items
- Start – ups in the field of alternatives to Single Use Plastics
- Start –Ups in the field of Air Quality Management
- The role of Financial Institutions in the development of the eco – alternative to SUPs and innovative approaches in plastic waste management & air quality management

Learning Outcomes:

By participating in the Startup Expo and Conference students gained awareness about the harmful effects of single-use or disposable plastics. The students are exposed to a platform where they are able to know the availability of eco-alternative products. The students interacted with numerous start-ups and gained knowledge on how to establish a start-up to scale up their solutions to the pressing problems of Single-use or disposable plastics.

Through the Conference the students gained opportunity to interact with various startuppreneurs, innovators, entrepreneurs and funding agencies for the startups. The exhibition provided an opportunity to identify potential sellers and buyers of alternatives to SUPs and establish contact with them.



Students Participated in the Conference



Our students witnessing the panel discussion by the Startuppreneurs and Innovators



Our students interaction with the Start-up Owners



Programme Invitation

ECO ALTERNATIVES EXPO & START-UP CONFERENCE
Chennai Trade Centre, Nandambakkam, Chennai
Date: 27.09.2022 (Tuesday)

List of Participants

Requestion for OD

ECO ALTERNATIVES EXPO & START-UP CONFERENCE
Chennai Trade Centre, Nandambakkam, Chennai
Date: 27.09.2022 (Tuesday)

List of Students

S.No	Roll No.	Student Name	Department	Year / Shift
1	A20ACD01	Adhithyan J	Business Administration (CA)	III / I
2	A20ACD05	Aravindhyan R	Business Administration (CA)	III / I
3	A20ACD19	Jagadeesh K	Business Administration (CA)	III / I
4	A20ACD41	Surya R	Business Administration (CA)	III / I
5	A20ACD43	Thirupathysamy R	Business Administration (CA)	III / I
6	A21ACD05	Arvinraj M	Business Administration (CA)	II / I
7	A21ACD35	Raghul M	Business Administration (CA)	II / I
8	A21ACD47	Surendhar K	Business Administration (CA)	II / I
9	A21ACD51	Thilip R	Business Administration (CA)	II / I
10	A21ACD58	Gowthaman T	Business Administration (CA)	II / I
11	A20BBD03	Anupraveen R	Commerce (Bank Management)	III / I
12	A20BBD09	Balaji M	Commerce (Bank Management)	III / I
13	A20BBD27	Kumaran T N	Commerce (Bank Management)	III / I
14	A20BBD58	Subash R	Commerce (Bank Management)	III / I
15	A20BBD35	Parthiban S	Commerce (Bank Management)	III / I
16	A20BBD46	Sanjai R	Commerce (Bank Management)	III / I
17	A20BBD61	Surendhar B	Commerce (Bank Management)	III / I
18	A20BBD64	Vasanth R	Commerce (Bank Management)	III / I
19	A20BBD38	Premkumar K	Commerce (Bank Management)	III / I
20	A20BBD72	Bhuvaneshwar V	Commerce (Bank Management)	III / I

Staff In-charge: Mr. M. Om Prakash
Assistant Professor
Department of Business Administration (CA)

26/9/22

26/9/22



Sample Certificate