

**ST. JOSEPH'S COLLEGE OF ARTS & SCIENCE
(AUTONOMOUS)**

Re-Accredited by NAAC with "A" Grade

CUDDALORE – 607001



SJC INSTITUTION'S INNOVATION COUNCIL

ACADEMIC YEAR: 2023 - 2024

Report On

**“VALIDATION AND INNOVATION; BUSINESS MODEL DEVELOPMENT
PROGRAMME”**

DATE

29TH AUGUST, 2023 (TUESDAY)

**ST. JOSEPH'S COLLEGE OF ARTS & SCIENCE (AUTONOMOUS),
CUDDALORE-1**

SJC INSTITUTION'S INNOVATION COUNCIL

Programme title: Validation and Innovation; Business Model Development Programme

Date: 29.08.2023

Place: St. Joseph's College of Arts & Science (Autonomous), Cuddalore-1

The **SJC Institution's Innovation Council** in association with Innovation & Entrepreneurship Development Cell celebrated “**Validation and Innovation; Business Model Development Programme**” on **29th August 2023** at, St. Joseph's College of Arts & Science (Autonomous), Cuddalore-1. The programme was coordinated by **Dr. R. Krishnan & Dr. S. Megala**, Assistant Professors, PG and Research Department of Microbiology with 36 students of B.Sc., Microbiology (Shift – II). The students have sale their products such as Food items, stationary products, sarees and Handmade products in the college campus. **Dr. J. Jayaprakash** Assistant professor, Head, Department of Microbiology has addressed the event. **Rev. Fr. Dr. A. Alex**. Dean of studies and IEDC coordinator has inaugurated and felicitated to the students. 36 students participated in the programme.



Rev. Fr. Dr. A. Alex has inaugurated the event



Rev. Fr. Dr. A. Alex has felicitated the event with the participants.

Objectives of the programme

- To motivate the student to perform small scale business.
- Provide access to innovative and relevant educational programs in general and bio entrepreneurship.

Outcomes of the programme

The students are able to understand how to start up small scale business and sale their products in the emerging markets.



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CUDDALORE - 607001**

Recognized under section 2(f) & 12(b) of the UGC act, 1956

Reaccredited by NAAC with "A" Grade (3rd cycle)

SJC INSTITUTION'S INNOVATION COUNCIL IN ASSOCIATION

WITH

INNOVATION & ENTREPRENEURSHIP DEVELOPMENT CELL

Celebrates

"VALIDATION AND INNOVATION; BUSINESS MODEL DEVELOPMENT PROGRAMME"

To be presided over by

Rev.Fr. Dr. M. Swaminathan

Secretary

Felicitation

Dr. M. Arumai Selvam, Principal

Dr. J. Jon Arockiaraj, Vice-Principal

Rev. Fr. Dr. S. Xavier, Controller of Examinations

Rev. Fr. Dr. A. Alex, Dean of Studies

Dr. J. Jayaprakash, Head & Assistant Professor, Department of Microbiology

Organizing

Department IEDC Co-Ordinator's

Dr. R. Krishnan

Assistant professor of Microbiology

Dr. S. Megala

Assistant professor of Microbiology

Date: 29.08.2023 (Tuesday)

Time: 02.30 pm – 4.30 pm

Place: Coconut groove

“VALIDATION AND INNOVATION; BUSINESS MODEL DEVELOPMENT PROGRAMME”

(IIC Celebration Activity)

List of Students Participated

S. NO	ROLL. NO.	NAME	PARTICULARS
1.	A23MBE 04 A23MBE 08 A23MBE 30	S. Sivadharshika G. Dhanusiya A.Mithuna	Earring, Bangles
2.	A23MBE 44 A23MBE 31	S. Sivasankari B. Mohanarani	Sarees
3.	A23MBE 13 A23MBE 23 A23MBE 51	S. Gowri S. Jayasuriya S. Jayapradha	Snacks
4.	A23MBE 48 A23MBE 35 A23MBE 50	S. Tharangkani C. Pachyammal T. Vijayalakshmi	Fancy items
5.	A23MBE 37 A23MBE 34	R. Ragavi R. Nithya	Studs
6.	A23MBE 27 A23MBE 03	A.Kirthika G. Anusha	Mehandhi
7.	A23MBE 14 A23MBE 07 A23MBE 55 A23MBE 16	V. Harivarthini R.Bhuvana S. Dhivya R. Heera	Ice cream
8.	A23MBE 26 A23MBE 42	H. kathija begam S. shamra	Mehandhi
9.	A22MBE 32 A22MBE 48	K.M. Priyadharshini R. Sureka	Candies
10.	A22MBE 12	B. Elakkiya	Macroni pasta

	A22MBE 04	S. Abirami	
11.	A22MBE 02 A22MBE 18	B. Abinaya S. Indhuja	Gulab jamun
12.	A22MBE 07 A22MBE 30	B. Balageetha P. Nandhini	Craft cosmetics
13.	A22MBE 16 A22MBE 42	B. Harini S. Sandhiya	Tea
14.	A21MBE 01 A21MBE 06 A21MBE 18	Aaisha B. Arthi R. Fayaza parveen	General Accessories
15.	A22MBE 14 A22MBE 31	C. Devadharshini S. Lathika	Customized Gift

STAFF CO-ORDINATORS

Dr. R. KRISHNAN
Assistant professor of Microbiology

Dr. S. MEGALA
Assistant professor of Microbiology