



St. Joseph's College of Arts & Science (Autonomous)

Affiliated to Annamalai University, Annamalai Nagar

Recognized under section 2(f) and 12 (B) of the UGC Act, 1956 | A Christian Minority Institution

St. Joseph's College Road, Manjakuppam, Cuddalore - 607001

27.06.2023

SJC – IIC QUARTERLY PLAN

Academic Year: 2022 – 23

Semester – II

Quarter: IV

The Council has unanimously planned to organize the following activities under the **IIC Calendar Activity, MIC driven Activity, Celebration Activity and Self-Driven Activity** between **28.06.2023 to 31.08.2023**.

IIC Calendar Activity

S.No	Program Theme	Activity Name
1	Validation and Innovation & Business Model Development	Demo Day/Exhibition/Poster Presentation of Start-Ups & Linkage with Innovation Ambassadors/Experts for Mentorship Support
2	Inspiration, Motivation & Ideation	Organise an Inter/Intra Institutional Start-up Competition and Reward Best Start-ups.
3	Inspiration, Motivation & Ideation	Organising Innovation & Entrepreneurship Outreach Program in Schools/Community
4	Validation & Start-up Development	Session/ Panel discussion with innovation and Start-up Ecosystem Enablers from the region/state/national level
5	Validation & Start-up Development	Session on Angel Investment/VC Funding Opportunity for Early Stage Entrepreneurs.
6	Validation & Business Model Development	Organise Session on "Lean Start-up & Minimum Viable Product/Business"- Boot Camp (or) Mentoring Session
7	Validation & Start-up Development	Session on Accelerators/Incubation - Opportunities for Students & Faculties - Early Stage Entrepreneurs
8	Validation & Start-up Development	Session on Innovation/Prototype Validation – Converting Innovation into a Start-up or Session on Achieving "Value Proposition Fit" & "Business Fit"

MIC Driven Activity

S.No	Date	Celebration Activity
1	01.03.2023 to 31.08.2023	Celebrating India 39 th Presidency of the G20 (To organize Discussion & Panel Sessions, Expert Talks, Seminars, Workshops focusing on India's research, innovation and start-up achievement and potential and how India can contribute to the G20 sustainable development)

Celebration Activity

S.No	Date	Celebration Activity
1	21.08.2023	World Entrepreneurs Day
2	15.08.2023	Independence Day (Theme: India's Independence and role of Innovators in Nation's Building)

Dr. M. ARUMAI SELVAM, M.Sc., M.Phil., Ph.D.

PRINCIPAL

St. Joseph's College of Arts & Science

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CUDDALORE - 607 001.

Self-Driven Activity – shall be planned by the individual department catering to the needs of the department.

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MS
27/6/23
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