



St. Joseph's College of Arts and Science (Autonomous)

Affiliated to Annamalai University, Annamalai Nagar

Recognized under section 2(f) and 12 (B) of the UGC Act, 1956 | A Christian Minority Institution

St. Joseph's College Road, Manjakuppam, Cuddalore - 607001

07.03.2023

SJC – IIC QUARTERLY PLAN

Academic Year: 2022 – 23

Semester – II

Quarter: III

The Council has unanimously planned to organize the following activities under the **IIC Calendar Activity, MIC driven Activity, Celebration Activity and Self-Driven Activity** between **01.03.2023 to 31.05.2023**.

IIC Calendar Activity

S.No	Program Theme	Activity Name
1	Validation & Business Model Development	Organize Demo Day/Exhibition/Poster Presentation of Business Plans/Innovations/Prototypes.
2	Inspiration, Motivation & Ideation	Organize Inter/Intra Institutional Business Plan Competition and Reward Best Innovations. Inter/Intra Institutional Business Plan.
3	Validation & Business Model Development	Workshop on Intellectual Property Rights (IPRs) and IP management for start-up.
4	Validation & Business Model Development	Session on "How to plan for Start-up and legal & Ethical Steps"
5	Inspiration, Motivation & Ideation	Field/Exposure Visit to Incubation Unit/Patent Facilitation Centre/ Technology Transfer Centre such as Atal Incubation Centre etc.
6	Validation & Business Model Development	Session/ Workshop on Business Model Canvas (BMC)
7	Validation & Concept Development	Workshop on Prototype/Process Design and Development

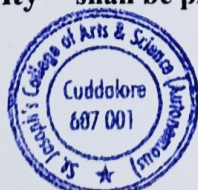
MIC Driven Activity

S.No	Date	Celebration Activity
1	01.03.2023 to 31.08.2023	Celebrating India 39 th Presidency of the G20 (To organise Discussion & Panel Sessions, Expert Talks, Seminars, Workshops focusing on India's research, innovation and start-up achievement and potential and how India can contribute to the G20 sustainable development)

Celebration Activity

S.No	Date	Celebration Activity
1	08.03.2023	International Women's Day
2	21.04.2023	World Creativity and Innovation Day
3	26.04.2023	World Intellectual Property Day
4	11.05.2023	National Technology Day

Self-Driven Activity – shall be planned by the individual department catering to the needs of the department.



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PRINCIPAL

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