

Beti Zindabad

The Post Graduate Department of Social Work in collaboration with Actionaid organized a campaign on Gender equality termed as Beti Zindabad in hindi for the students of Shift – I and II on 9th December, 2013 at Auditorium, St. Joseph's College of Arts and Science (Autonomous). The program was held between 12.15 – 1.30 pm for the students of Shift I and 2.30 pm – 3.30 pm for the students of Shift II. It was solemnly commenced with a prayer song by the students of MSW.



Then, Mrs. Arockia Mary, Head, Department of Social work welcomed the gathering. Thereafter Rev.Fr.Dr.I.Ratchagar, the secretary and Head, Department of Psychology, St. Joseph's College of Arts and Science (Autonomous) inspired the gathering with his inaugural address in highlighting the gender discrimination and female trafficking. After this, Mr.K.Y.Babu, Programme Manager introduced the Street Play troupe to the gathering and oriented them the need of this campaign by briefing statistical information on gender ratio in India. Subsequently the theatre group presented the drama on the gender equality in ratio by emphasizing various issues pertaining to it.



It was being highly appreciated and benefited by the students. After this an evaluation on the theatre presentation was done by Mr.Sathish, Programme Officer, Actionaid and vote of thanks was given by Ms. Suganthi, Actionaid. Finally, the program came to an end with a national anthem. In a nutshell, the campaign on gender equality created a great impact among the students.