

YEAR – III	ENTREPRENEURSHIP DEVELOPMENT	CM617S
SEMESTER - VI		75HRS
CORE - 16		CREDIT - 5

UNIT-I

20 Hours

Entrepreneurship - Meaning, Nature and Importance-Theories and Models of Entrepreneurship
Development- Definition of Entrepreneur-Characteristics of Entrepreneur-Qualities of Entrepreneur-Types and roles of Entrepreneur-Factors promoting an Entrepreneur -Social responsibility of an entrepreneur.

UNIT-II

15 Hours

Entrepreneurship Development Programme - Meaning, Needs and Objectives of Entrepreneurship
Development Programmes -Role of Central and State government in organising development programmes-
Organisations for entrepreneurship development in India – Sources of raising funds for Entrepreneurs.

UNIT-III

20 Hours

New Venture – Meaning – Promoting New Venture - Search for Business Idea-Project Identification-Project
Selection-Legal requirements-registration formalities for establishing of a new venture-SWOT analysis-
project report writing and appraisal.

UNIT-IV

SSI units – meaning – objectives - Licensing procedures – procedures to start an industrial unit – financial
and other assistance to SSI units – role of SSI units in economic development.

UNIT V

Incentives and Subsidies – Meaning – Role of Incentives and Subsidies -Incentives and subsidies of state
and central governments – aims . Promotion in backward areas – industrial estates – DICs – PIPDIC – role
of financial institutions in the entrepreneurial growth

TEXT BOOKS

1. Vasanth Desai-Dynamics of entrepreneurial development and management
2. Jaishree suresh –entrepreneurship development
3. Tandon B.C.-Environment And Entrepreneur, Chugh Publications, Allahabad
4. Prasanna Chandra- Project Preparation , Appraisal, Implementation, Tata McgrawHill, New Delhi.
5. G.N.Pande- A Complete Guide To Successful Entrepreneurship- Vikas PublishingHouse, New Delhi
6. C B Gupta & Srinivasan : Entrepreneurship Development in India, Sultan Chand.
7. A Gupta : Indian Entrepreneurial Culture, New Age International.
8. S.S.Khanka-Entrepreneurial Development

Question Paper Pattern

Time:3 Hrs

Marks: 75

Part -A = $10 \times 2 = 20$ Marks

All the Questions are to be Answered

Part -B = $5 \times 5 = 25$ Marks

Five Questions – Internal Choice.

Part – C = $3 \times 10 = 30$ Marks

Three Out of Five – Open Choice.