

St.Joseph's College Of Arts And Science (Autonomous)

CM102-Business Organization

SECTION – A

2 Marks Questions

UNIT-I

1. Define Business.
2. What is the purpose of Social Responsibility of Business?
3. What do you mean by Profession?
4. What is Business?
5. Define the term: Business.
6. What do you mean by 'Social Responsibility of Business'?
7. List out the benefits of Social Responsibility of Business.
8. What is mean by commerce?
9. what is meant by industry ?
10. what is mean by internal trade?
11. who is wholesaler?
12. What do you mean by Genetic industry?

UNIT-II

13. Define Sole Proprietorship.
14. What do you mean by Limited Liability?
15. What is Partnership Deed?
16. Define Statutory Company.
17. Write a short note on: Private Limited Company.
18. What are Cooperative Societies?
19. Write a short note on: Government Company.
20. Who is a sole trader.
21. Define Cooperative.
22. What is meant by Government Company?

Unit-III

- 23.State the meaning of Location.
- 24.What do you mean by Size of firm?
- 25.What is Office layout?
- 26.What is meant by plant location?
- 27.What do you mean by the term 'Plant layout'?
- 28.What is meant by split-location?
- 29.Define the term: Plant Layout.
- 30.What are the determinants of location of production?
- 31.What are the determinants of size of firm?
- 32.What is meant by product layout?
- 33.What is meant by combined layout?

Unit-IV

34. What is 'Business Combination'?
- 35.List out few Trade Associations in India.
- 36.What do you mean by Lateral Combination?
- 37.State any two objectives of Combinations.
- 38.What are Trade associations?
- 39.Define the term: Combination.
- 40.Write a short note on: Trade association.
- 41.State the de-merits of combination.
- 42.What is Horizontal Combination?
43. What is meant by circular combination?

Unit-V

- 44.Give the meaning of MNC's.
- 45.Who is the regulatory body of MNC's in India?
- 46.Write a short note on: MNC.
- 47.What do you understand by TNC?
- 48.What are Transnational Corporations?
- 49.Name any four Indian MNCs.
- 50.State two factors contributed for the growth of MNC'S in India.
- 51.Define MNC.

PART-B 5 Marks Questions

Unit-I

- 1.What are the objectives of Business?
- 2.Distinguish Business from Profession.
- 3.Briefly explain the important functions of a business.
- 4.What are the reasons for accepting social responsibilities?

5. How do you classify business activities?
6. Explain the responsibility of business towards customers.
7. Enumerate the characteristics of business.
8. Write short notes on 'Profession'.

UNIT-II

9. What are the characteristics of Co-Operative Societies?
10. State the features of a sole-trader.
11. Elucidate the advantages of Partnership firm.
12. Discuss the characteristics of public utilities.
13. Explain the suitability of sole trading concern.

14. Enumerate the merits and demerits of Partnership.
15. Bring out the features of Joint Stock Company.
16. Bring out the features of Partnership firm.
17. State and explain the merits of Co-Operatives.

Unit-III

18. Explain the Theory of Least Cost Location.
19. What are the criteria to be considered for plant layout?

20. Elucidate the factors that influence plant location.

21. Explain in detail the features of a good plant layout.

22. Mention any five objectives of plant layout.

23. What are the factors that affect location of a business?
24. What are the measures commonly used to determine the size of business firm?
25. Give an account of factors influencing layout of a plant.
26. What are the primary factors according to Weber's deduction theory?

Unit-IV

27. What is the difference between Lateral and Diagonal Combination?
28. Brief about Chamber of Commerce.
29. Explain the merits of business combination.
30. Write short notes on Trade Associations.
31. What are the types of business combinations?
32. Bring out the scope of Business.
33. Point out the disadvantages of combinations.
34. Discuss the benefits of Chambers of Commerce.
34. Explain the causes for combinations.
35. Elucidate the features of Chambers of Commerce.

Unit-V

36. Bring out the factors which contributed to the growth of MNC's.
37. Write about the functional organization structure of MNC's.
38. What are the advantages of MNCs and TNCs to host countries?
39. State the difference between MNCs and TNCs.
40. Discuss the role of MNCs in developing countries.

41. State the features of Multinational Corporations.
42. List out the advantages of MNCs.
43. Write short notes on TNC's.
44. Give an overview of Indianisation of Transnational Corporation.

PART-C

10 Marks Questions

Unit-I

1. Discuss in detail various functional areas of business.
2. Explain the social responsibility of business towards various stakeholders.
3. Explain the main objectives of business.
4. Discuss in detail the classification of business activities.
5. Explain the main characteristics of Business in the modern world.

Unit-II

6. Elaborate the characteristics of Joint Stock Company.
7. Give a detailed outline of the economies of scale enjoyed by large scale units.
8. Discuss the advantages of cooperative societies.
9. Distinguish between Co-operative Organization and Joint Stock-Company.
10. Discuss the merits and limitations of Joint Stock Companies in detail.

Unit-III

11. Describe the features of good form of business organization.
12. Discuss in detail the aims of Plant Layout.

13. Explain in detail the features of good plant layout.
14. Describe in detail the determinants of size of a firm
15. Describe the factors affecting the size of the Firms.
16. Discuss in detail Weber's Deductive Theory.

Unit-IV

17. Explain in detail the advantages of Trade Associations.
18. Give a detailed note on advantages and limitations of Trade Associations in India.
19. Elucidate the functions of Trade Associations.
20. Give a detailed explanation of the causes of combinations.
21. Elucidate the advantages and disadvantages of Business combinations.
22. Explain in detail the types of business combination

Unit-V

23. Enunciate the drawbacks of MNCs.
24. Describe the mode of operation of Multi Nationals in India.
25. Enumerate the advantages of MNCs.

26. Elucidate the reasons for multinational companies setting up business in India.
27. Critically examine the pro's and con's of MNC's.