

FACULTY PROFILE

Personal Details

Name : Rev. Fr. A. Alex

Designation : Head

Department : Bank Management & Business Administration

Date of Birth : 24-06-1978

Contact Address : St. Joseph's College of Arts & Science (Autonomous), Cuddalore - 1

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Mobile : 9443139911

Area of specialization : Human Resource Management



Educational Qualification

Degree/ Diploma	Subject	Institution / University	Year of Completion	Grade / Percentage
NET	Commerce	CBSE- UGC	2016	
SET	Commerce	TN-SET	2017	
M.Phil	Commerce	Thiruvalluvar University	2014	87.5
M.Ed	Education	Pondicherry University	2012	71.6
B.Ed	Education	Pondicherry University	2011	76.0
M.Com	Commerce	Annamalai University	2010	62.9
B.Com	Commerce	Madras University	1999	64.7

Teaching Experience

Sl. No.	Name of the college/institution	Year		Service	
		From	To	Year(s)	Month(s)
1.	St. Joseph's College of Arts & Science (autonomous), Cuddalore – 1	01-06-2015	Till date	3	5

Other Details

Sl. No.	Particulars	Number
1	Participation in Seminars / Conferences / Workshops	15
2	Presentation of Papers in Seminars / Conferences / Workshops	9
3	Books / Chapters Published	3
4	Papers Published in Journals	4
5	PG Projects Guided	0
6	M.Phil. Projects Guided	0

Orientation / Refresher / Faculty Enrichment Programme Attended

1. Project Proposal Writing and External Funding, St. Joseph's College of Arts & Science (autonomous), Cuddalore – 1, 06-04-2018.
2. Faculty Knowledge Sharing Program, IBS, ICFAI Business School, Puducherry – 1, 28-07-2018

Research Projects undertaken / ongoing research projects

S.No.	Title of the Project	Funding Agency	Amount	Period		Status (Completed / Ongoing)
				From	To	
1.	A Study on the Perception of Viral Marketing among the consumers in Cuddalore Town	Internal	Rs 11, 000	August 2016	January 2017	Completed
2.	A Study on the Consumer Awareness and Perception of Digital Banking in Cuddalore Town	Internal	Rs 11, 000	August 2016	January 2017	Ongoing
3.	A Study on Perception of retail investor towards mutual fund investment in Cuddalore town	Internal	Rs 11, 000	November 2018	April 2019	Ongoing

Key Positions / Responsibilities Held / Holding

Position / Responsibility	Institution / Organisation	Period	
		From	To
Director	Village Service Learning	2017	Till date
Director	Entrepreneurial Development Cell	2017	Till date
Chairperson	Board of Studies (BBM)	2016	Till date
Chairperson	Board of Studies (BBA)	2017	Till date
Member	IQAC	2016	Till date
Member	Apex Research Committee	2018	Till date
Member	Planning & Evaluation Committee	2018	Till date
Member	Examination Committee	2016	Till date
Member	Library	2016	Till date
Member	Sports	2016	Till date
Member	Examination	2016	Till date
Member	Anti-ragging	2016	Till date
Member	College Magazine	2017	Till date
Member	Students' Grievance Redressal	2018	Till date
Member	Alumni Association	2017	Till date