

**DEPARTMENT OF COMMERCE (BANK MANAGEMENT)**  
**St. JOSEPH'S COLLEGE OF ARTS AND SCIENCE (Autonomous)**  
**Cuddalore – 607 001**

**ANNUAL REPORT 2017 – 2018**

- The Inauguration of the '**Joe Banco Association**' cum **Guest Lecture – I** for the academic year 2017 – 18 was held on 04.07.2017 and the guest of honour was **Mr. A. Vincent Raj**, Assistant Head Master and Teacher in Commerce, St. Joseph's Higher Sec. School, Cuddalore, who shared his valuable thoughts and gave an insightful talk on the scope of commerce in the banking sector and also explained the importance of gaining knowledge in the field of finance and Accountancy.
- The **Educational Tour** was organized by the department on 25.08.2017 for the Shift – II students to Bangalore, Mysore and Coorg to explore the other state cultural and development.
- The **Industrial Visit** was organized by the department of Commerce [BM] for the Second Year students of Shift – I on 01.09.2017 to the Aavin Dairy Products Industry, Salem to make them aware of practical knowledge of industries.
- The Free Medical Camp [**Extension Activity**] was organised by the department Village Service Learning Students [VSL] in association with Department of Social Work and AarupadaiVeedu Medical College and Hospital, Pondicherry on 11.09.2017 at Municipal Middle School, Muligrampattu to make them experience about service learning in the society.
- The Guest Lecture – II was organized on 15.09.2017 on the topic "The Impact of GST in Banking Sector" and the resource person was Mr. CA. MS. Ravichandran & Mr. CA. Kumaraguru, Chartered Accountant, M/s. Parameshwaran & Co, Cuddalore whose speech was thought provoking. The session helped to get a clear knowledge of the single tax system, 'GST'.
- The Industrial Visit was organized by the department for the Second Year students of Shift – II students on 17.09.2017 to the Benchmark Tea Factory, Ooty to make them get aware of practical knowledge of industries.

- The Department conducted an International Workshop on “Contemporary Developments in Banking and Technology” on 23.09.2017. The workshop had three technical sessions. The first session was given by Dr. MBM Ismail, Senior Lecturer, Department of Management, South Eastern University of Sri Lanka, Sri Lanka on “Global Banking Scenario”. The technical session two was given by Dr V. PrasannaVenkatesan, Head, Department of Banking Technology, School of Management, Pondicherry University on “Disruptive Technology in banking domain”, The third session given by Dr. V. Marriappan, Associate Professor, Department of Banking Technology, School of Management, Pondicherry University on “Recent Development in Indian Banking”.
- The Guest Lecture – III was organized on 07.12.2017 on the topic “Ultimate Destinations and Challenges in Career Development” and the resource person was Mr. V. Kishore Kumar, General Manager, Puducherry Road Transport Corporation [PRTC], Puducherry. The session was conducted with a main view of making the student community aware of the challenges to be tackled while choosing for a career.
- The student’s participated in the inter-departmental competitions on 22<sup>nd</sup> Dec, 2017 and have won the prizes on various events.
- The Entrepreneurial Development Cell of the department was organised the five days training programme on ‘fruits and vegetable processing’ from 26.12.2017 – 30.12.2017.
- The Industrial Visit was organized by the Department of BBA (CA) for the First Year students of Shift – I on 20.01.2018 to the Aavin Dairy Products Industry, Salem to make them aware of industries and their structure.
- The 2<sup>nd</sup> International Conference on “Current Strategies and Innovative Practices of Business and Banks in the Digital Epoch” Was conducted on 17.02.2018. The academicians, scholars and foreign delegates from more than 40 colleges were participated and presented their research papers. Dr.V.Sundar, Associate Professor, Annamalai University, Chidambaram, was the chief guest for the inauguration. The Keynote address was given by Dr. Desti Kanniah, Senior lecturer, School of Business, James Cook University, Singapore and Mr.C.Kraai, Managing Director,

Dutch Consultancy, Netherlands. There were four chairpersons from different Universities for the technical session. Dr. A. Elangovan, Former Controller of Examinations, Prof & Head, Department of Commerce, Periyar University, Salem, was the chief guest for the valedictory function.

- The department had conducted Guest lecture IV on 20<sup>th</sup> Feb, 2018. Mr.C.Kraai, Managing Director, Dutch Consultancy, Netherlands, had given the lecture on the topic of Entrepreneurial Development. The students were benefited by the lecture.
- The Students have participated and won the prizes in the inter collegiate Competitions' conducted by Sri Manakula Vinayagar Engineering College on 02.03.2018 & Pondicherry university, Pondicherry on 06.03.18.
- The Women's Day Celebration [Extension Activity] was organised by the department Village Service Learning Students [VSL] in association with Department of Tamil on 10.03.2018 at Municipal Middle School, Muligrampattu. The students conducted various programmes and games to the village people and the day went so joyful.
- And finally, the Valedictory function of the 'Joe Banco Association' was held on 26.03.2018 for the academic year 2017 – 18.