

FACULTY PROFILE

Personal Details

Name : Mrs. S. Baby Motcharakkini

Designation : Assistant Professor

Department : PG & Research Department of Commerce

Employee ID : 10EM027

Date of Birth : 07.04.1982

E-mail : baby@sictnc.edu.in, babyleoraj@gmail.com

Area of specialization: Retail Marketing Management & EDP

Google scholar ID : [babyleoraj@gmail.com](https://scholar.google.com/citations?user=babyleoraj@gmail.com)

Scopus ID :



Educational Qualification

Degree/ Diploma	Subject	Institution / University	Year of Completion	Grade / Percentage
B.Com	Commerce	University of Madras	2002	II
M.com	Commerce	Annamalai University	2005	I
M.Phil	Commerce	Annamalai University	2008	II
B.ED	Commerce	Tamil Nadu Teachers Education University	2010	First class with Distinction
P.hd	Commerce	Bharathidasan University	pursuing	-

Teaching Experience

Sl. No.	Name of the college / institution	Year		Service	
		From	To	Year(s)	Month(s)
1	St. Joseph's college of Arts & Science (Autonomous), Cud.	29.06.2010	Till Date	10	09

Orientation / Refresher / Faculty Enrichment Programme Attended

Title of the Programme, Place, Date.

Title of the Programme	Place	Date	Grade
Staff Orientation programme on	St. Joseph's College of Arts	12.12.2012 to	-

Profile of

“Communicative English”	& Science (Autonomous), Cuddalore	21.12.2012	
Staff Orientation programme on “Teaching Methodology”	St. Joseph’s College of Arts & Science (Autonomous), Cuddalore	26.03.2013 to 28.03.2013	-
Orientation Course	Human Resource Development Centre – UGC-Pondicherry University	20.04.2016 to 17.05.2016.	‘A’
Staff Development Programme	St. Joseph’s College of Arts & Science (Autonomous), Cuddalore	24.11.2016	-
National Level Faculty Development Programme on Project Proposal Writing and External Funding	Dept of commerce, St. Joseph’s College of Arts & Science (Autonomous), Cuddalore	6.04.2018	-
Faculty Development Programme on Student Exchange Programme	Internal Quality Assurance Cell, St. Joseph’s College of Arts & Science (Autonomous), Cuddalore.	18.07.2019	-
Staff Development Program “Self-Management, Inter-Personal & Presentation Skills”	St. Joseph’s College of Arts & Science (Autonomous), Cuddalore	21.10.2019	-
Two- Days Online Faculty Development Programme on “Project Proposals for Funding Agencies (UGC Stride & ICSSR Impress): Preparation and Submission Protocol”	Partician College Research Committee,Patrician College of Arts and Science, Chennai	16.05.2020 & 17.05.2020	-
Two-Days National Level online Faculty Development Programme on “Covid-19 Pandemic: Socio-Economic & Cultural Impact on the Society”	PG & Research Department of History, Nirmala College for Women, Coimbatore.	29.05.2020 & 30.05.2020	-
Five-Days International Level online Faculty Development Programme on “New Age Teaching”	PG & Research Department of Commerce & IQAC,Patrician College of Arts and Science, Chennai	15.06.2020 to 19.06.2020	-
online Faculty Development Programme on “E-Pathshala : A Platform for Online Learning”	Department of Commerce & Business Administration,Prince Shri Venkateshwara Arts & Science College,Gowrivakkam, Chennai.	22.06.2020.	-
National Level online Faculty Development Programme on “Open Source Learning Platform : Moodle”	Department of BCA, Ethiraj College for Women, Chennai	24.06.2020	-

National Level online Faculty Development Programme on “Ladder Towards Basic Research and High Impact Publications”	Department of Commerce - Computer Application, MAR Gregorios College of Arts & Science, Chennai.	26.06.2020	-
International Level online Faculty Development Programme on “Effects of Covid-19 on Global Economy”	PG & Research Department of Economics of Khadir Mohideen College, Adirampattinam, Thanjavur District, TamilNadu.	01.07.2020 to 07.07.2020	-
Online FDP on “Investor Awareness Program”	Training & Placement Cell, Periyar E.V.R. College, Tiruchirappalli	27.02.2021	-

Key Positions / Responsibilities Held / Holding

Position / Responsibility	Institution / Organization	Period	
		From	To
Co-ordinator - COMMET’11	PG& Research Dept. of Commerce, St.Joseph’s College of Arts and Science,(Autonomous) Cuddalore	25 th Feb 2011	26 th Feb 2011
Member - Board of Studies	PG& Research Dept. of Commerce, St.Joseph’s College of Arts and Science,(Autonomous) Cuddalore	2011	Till Date
Co-ordinator - COMMET	PG& Research Dept. of Commerce, St.Joseph’s College of Arts and Science,(Autonomous) Cuddalore	16 th Sep’ 2017	-
Staff secretary- Shift II	PG& Research Dept. of Commerce, St.Joseph’s College of Arts and Science,(Autonomous) Cuddalore	Nov 2017	13 th March 2019
Co-ordinator – Student’s Eye 12 th	PG& Research Dept. of Commerce, St.Joseph’s College of Arts and Science,(Autonomous) Cuddalore	16 th Feb 2019	-
Micro IQAC Co-ordinator	PG& Research Dept of Commerce, St.Joseph’s College of Arts and Science,(Autonomous), cuddalore	June 2018	Till Date

Research Projects undertaken / ongoing research projects

Title of the Project	Funding Agency	Amount (Rs.)	Period		Status (Completed / On going)
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Awards and Recognition

Detail	Awarded by - Institution / Organization	Year

Other Details

Sl. No.	Particulars	Number
1	Participation in Seminars / Conferences / Workshops	61
2	Presentation of Papers in Seminars / Conferences / Workshops	13
3	Books / Chapters Published	-
4	Papers Published in Journals	10
5	PG Projects Guided	4
6	M. Phil. Projects Guided	-
7.	Ph.D. Scholars – Completed / Guiding	-