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St. Joseph's College of Arts & Science (Autonomous)
St. Joseph's College Road, Cuddalore – 607001

B.B.A (CA) DEGREE EXAMINATION – APRIL 2021

17BB502 - RESEARCH METHODOLOGY - (2018 Batch only)

Time : 3 hrs

Max Marks :75

Please send your soft copy of Answer Booklet to this Mail ID

rpseelan@gmail.com

SECTION – A (10×2=20)

Answer ALL the questions

1. Define Research.
2. What is Research process?
3. Define Research design.
4. Write the types of Research design?
5. Define non sampling errors.
6. What is cluster sampling?
7. What is T- test?
8. What is editing for consistency?
9. What do you mean good research report?
10. State the structure of research report?

SECTION - B (5×5=25)

Answer ALL the questions

11. a) Difference between research method and research process
(Or)
b) Write short note on framing objectives and hypotheses.
12. a) Explain the types of a good research design
(Or)
b) What are the factors for appropriate research design?
13. a) What are the factors affecting the size of the sample?
(Or)
b) Explain the methods of collecting data.
14. a) Write short note on mean, median mode and standard deviation.
(Or)
b) Explain the steps in hypothesis testing.
15. a) Explain the essentials of good research report.
(Or)
b) What are the stages in preparing research report?

SECTION – C (3×10=30)

Answer any THREE questions

16. What are the steps in selecting the research problem?
17. Explain the characteristic of good research design.
18. What are the types of sample design?
19. Explain the application of computer in modern research.

20. What is research report? Explain the guidelines and mechanics for preparing research report.
