ST. JOSEPH'S COLLEGE OF ARTS & SCIENCE (AUTONOMOUS) CUDDALORE-1

DEPARTMENT OF ECONOMICS

SYLLABUS 2020-2021

ST.JOSEPH'S COLLEGE OF ARTS & SCIENCE (AUTONOMOUS) CUDDALORE

COURSE STRUCTURE UNDER CHOICE BASED CREDIT SYSTEM (UG)

Year/ Semester	Part	Subject	Paper	Title of the Paper	Subject code	Hours	Credits
I YEAR **First Semester**	III	Allied-B.com, Commerce	1	Business Economics-I	AECM101T	5	3
		B.Com, Bank Management	1	Business Economics	AEBM101T	5	4
		B.A(History)	1	Tamil Nadu Economy	AECHI101	6	5
		BBA(CA)	1	Application Of Economics In Business	17ABE11	5	4
I YEAR **Second Semester**	III	Allied-B.Com, Commerce	2	Business Economics-II	AECM202T	5	3
		B.Com, Bank Management	2	Monetary Economics	19AEBM22	5	4
		B.A(History)	2	Indian Economic Policy	AEHI202S	6	5
II YEAR **Third Semester**	III	Allied-B.Com, Bank Management	3	Indian Economy	AEBM303	5	4
		B.A(History)	3	Indian Macro Economic Environment	AEHI303S	6	4
II YEAR **Fourth Semester**	III	B.Com, Commerce	3	Indian Economy	AECM403S	5	4
		B.A(History)	4	International Economics	AEHI404	6	5

ST.JOSEPH'S COLLEGE OF ARTS & SCIENCE (AUTONOMOUS)

CUDDALORE

COURSE STRUCTURE UNDER CHOICE BASED CREDIT SYSTEM (PG)

Year/ Semester	Part	Subject	Paper	Title of the Paper	Subject code	Hour	Credits
I Year First Semester	Elective	M.Com	1	Managerial Economics	EPCM 705S	6	4
		M.Com	1	Mathematical Economics	EPCM 705A	6	4

I B.com		AECM101T
SEMESTER - I	BUSINESS ECONOMICS - I	HRS/WK – 5 TOTAL 75 HRS
ALLIED-1		CREDIT –3

Course Outcomes:

At the end of the Course the students will be able to exhibit

CO1: Understands the Meaning, Definitions of Economics, Business Economics & their relationship

CO2: knowledge about Demand & Elasticity of Demand

CO3: understands the concept Demand Forecasting & methods to Forecast

CO4: Knowledge about factors of production features & Laws of production

CO5: understands Various Cost Concepts & Revenue Concepts.

SEMESTER-I	COURSE CODE: AECM101T	TITLE OF THE PAPER: BUSINESS ECONOMICS - I		HOURS:5	CREDITS :3
COURSE OUTCOMES	PROGRAMME OUTCOMES(PO)				MEAN SCORE OF CO'S
	PO1	PO2	PO3	PO4	PO5	
CO1	4	4	4	4	4	4
CO2	5	5	5	5	5	5
CO3	4	4	4	4	4	4.5
CO4	4	4	4	4	4	4
CO5	5	5	5	5	5	5
Mean Overall Score						4.5

Result: This Course is having **VERY HIGH** association with Programme Outcome

Association	1%-20%	21%-40%	41%-60%	61%-80%	81%-100%
Scale	1	2	3	4	5
Interval	0<=rating<=1	1.1<=rating<=2	2.1<=rating<=3	3.1<=rating<=4	4.1<=rating<=5
Rating	Very Poor	Poor	Moderate	High	Very High

Unit I: Business Economics: Introduction   15 HOURS
Business Economics-Meaning -Definition-Nature & Scope of Business Economics-Relationship of Business Economics and other disciplines-Objectives of Business Firm-Business Decision Making Process.

Unit II: Demand Analysis & Elasticity of Demand   15 HOURS
Demand –Meaning-Definition-Factors Influencing Demand –Law of Demand – Exceptions to the Law of Demand – Elasticity of Demand –Importance of Elasticity of Demand-Types of Elasticity of Demand.

Unit III: Demand Forecasting   15 HOURS
Demand Forecasting -Meaning-Objectives of Demand Forecasting-Types of Forecasting-Methods of Demand Forecasting-Survey method-Consumer survey Method-Expert opinion method- Statistical Methods-Trend Projection-Criteria of a good forecasting method-Forecasting Demand for New Products.

Unit IV: Theory of Production   15 HOURS
Introduction-Factors of Production-Production Function –Importance of Production Function –The Cobb-Douglas Production Function – The Law of Variable Proportions – The Law of Returns to Scale.

Unit V: Cost and Revenue   15 HOURS
Cost concepts - Short Run Cost curves - Marginal Cost, Average Cost-Total Cost-Total Fixed Cost, and Total Variable Cost –Relationship between Average cost & Marginal cost-U-Shaped Long Run Average Cost Curve-L-Shaped Long-run Average Cost Curve-Concept of Revenue-Average Revenue & Marginal Revenue.

Text Books :
1. K.P.M.Sundaram, Business Economics, Sultan Chand and Sons, New Delhi.

2. H.L.Ahuja , Business Economics, Sultan Chand and Sons, New Delhi
3. Aryamala ,Business Economics ,Vijay Nicole Imprints Private

   Limited,Chennai

References:
1. Lipsey, Richard, G.,1969, Introduction to Positive Economics, English Language Book Society and Weidenfeld and Nicolson, London.
2. K.K.Dewett,Modern Economic Theory,S.Chand & Company LTD,New Delhi
3. Samuelson, Paul Anthony and William D. Nordhaus,1998,Economics,Ed.6,New Delhi: Tata McGraw Hill Publishing Company Ltd.New Delhi.
4. Hal R.Varian,Inter Mediate Micro Economics: A Modern Approach ,W.W.Norton and Company,New York.
5.Gardner Ackley , Micro Economics, The Macmillan Co, New York.

Journals for Reference

1.Journal of Applied Economics.
2.International Journal of the Economics of Business.

Websites for Reference
http://www.yahoo.com/socialscience/economics/infoseek-economics
www.sciencedirect.com;

Question Paper Pattern
Time: 3 hours   Marks: 75

Part - A   : (10 x 2 =20 marks)
All the questions are to be answered

Part – B: (5 x 5 = 25 marks)
Five questions with internal choice.
(Either or pattern)

Part – C: (3 x 10 = 30 marks)
Three out of five with open choice

Note: Questions should be asked from all the units with equal weightage.

I B.com	BUSINESS ECONOMICS - II	AECM202T
SEMESTER - II		HRS/WK – 5 TOTAL 75 HRS
ALLIED-2		CREDIT –3

COURSE OUTCOMES:
At the end of the Course the students will be able to exhibit

CO1: Understands the Market structure, Output & Price determination in Perfect Competitions & Role of Time in a Perfect market.

CO2: Understands different Imperfect Market competitions, Output & Price determination in Imperfect Competitions.

CO3: Get knowledge about Marginal productivity theory in Factor pricing.

CO4: Knowledge about how Interest & profit is determined.

CO5: Understands the importance of Welfare Economics

SEMESTER-II	COURSE CODE: AECM202T	TITLE OF THE PAPER: BUSINESS ECONOMICS - II		HOURS:5	CREDITS :3
COURSE OUTCOMES	PROGRAMME OUTCOMES(PO)				MEAN SCORE OF CO'S
	PO1	PO2	PO3	PO4	PO5	
CO1	5	5	5	5	5	5
CO2	4	4	4	4	4	4
CO3	5	5	5	5	5	5
CO4	4	4	4	4	4	4
CO5	4	4	4	4	4	4
Mean Overall Score						4

Result: This Course is having **VERY HIGH** association with Programme Outcome

Association	1%-20%	21%-40%	41%-60%	61%-80%	81%-100%
Scale	1	2	3	4	5
Interval	0<=rating<=1	1.1<=rating<=2	2.1<=rating<=3	3.1<=rating<=4	4.1<=rating<=5
Rating	Very Poor	Poor	Moderate	High	Very High

Unit I: Theory of Pricing under Perfect Competition   15 HOURS
Perfect Competition: Equilibrium of the Firm and Industry – Derivation of the Supply Curve – Market Adjustment Process – Time Element.

Unit II: Theory of Pricing under Imperfect Competition   15 HOURS
Monopolistic Competition: Product Differentiation – Selling Cost – Oligopoly – Cournot Model – Kinked Demand Curve – Collusion and Price Leadership.

Unit III: Theory of Factor Pricing-1   15 HOURS
Marginal Productivity Theory of Distribution- Theories of Rent: Ricardian Theory, Modern Theory and Quasi Rent -Theories Of Wages: Iron Law of Wages , Wage Fund Theory.

Unit IV: Theory of Factor Pricing- 2   15 HOURS
Theories of Interest: Loanable Fund Theory, Liquidity Preference Theory-Theories of Profit: Dynamic Theory, Uncertainity Theory and Innovation Theory.

Unit V: Welfare Economics   15 HOURS
Welfare–Meaning - Definition-Positive Economics & Welfare Economics-Divergence between Individual and Social Welfare-New Welfare Economics Pareto's Welfare Criterion.

Text Books :
1. JothiSivagnanam. K &Srinivasan R, Business Economics, Tata McGraw Hill Education Pvt. Ltd., Publication, New Delhi.
2.Dewett.K.K,Modern Economic Theory,S.Chand&Companyltd,Delhi,PP 948-968.
3. K.P.M.Sundaram,Vaish, Micro Economic Theory,Sultan Chand and Sons, New Delhi.

Reference Books:
1. Lipsey, Richard, G.,1969, Introduction to Positive Economics, English Language Book Society and Weidenfeld and Nicolson, London.
2. Mannur,H.G.,1993, International Economics : Theory and Policy Issues, Vikas Publishing House Pvt. Ltd.,New Delhi.
3. Samuelson, Paul Anthony and William D. Nordhaus,1998,Economics,Ed.6,New Delhi: Tata McGraw Hill Publishing Company Ltd.New Delhi.

Journals for Reference
1. Journal of Applied Economics .
2. International Journal of the Economics of Business.

Websites for Reference
http://www.yahoo.com/socialscience/economics/infoseek-economics
www.sciencedirect.com;

Question Paper Pattern

Time: 3 hours   Marks: 75

Part - A   : (10 x 2 =20 marks)
All the questions are to be answered

Part – B: (5 x 5 = 25 marks)
Five questions with internal choice.
(Either or pattern)

Part – C: (3 x 10 = 30 marks)
Three out of five with open choice

IB.com(Bank Management)	BUSINESS ECONOMICS	AEBM101T
SEMESTER - I		HRS/WK – 5 TOTAL 75 HRS
ALLIED-1		CREDIT –4

Course Outcomes:

At the end of the Course the students will be able to exhibit

CO1: Understands the Meaning, Definitions of Economics, Business Economics & their relationship

CO2: knowledge about Demand & Elasticity of Demand

CO3: understands the concept Demand Forecasting & methods to Forecast

CO4: Knowledge about factors of production features & Laws of production

CO5: understands Various Cost Concepts & Revenue Concepts.

SEMESTER-I	COURSE CODE: AEBM101T	TITLE OF THE PAPER: BUSINESS ECONOMICS		HOURS:5	CREDITS: 4
COURSE OUTCOMES	PROGRAMME OUTCOMES(PO)				MEAN SCORE OF CO'S
	PO1	PO2	PO3	PO4	PO5	
CO1	4	4	4	4	4	4
CO2	5	5	5	5	5	5
CO3	4	4	4	4	4	4.5
CO4	4	4	4	4	4	4
CO5	5	5	5	5	5	5
Mean Overall Score						4.5

Result: This Course is having **VERY HIGH** association with Programme Outcome

Association	1%-20%	21%-40%	41%-60%	61%-80%	81%-100%
Scale	1	2	3	4	5
Interval	0<=rating<=1	1.1<=rating<=2	2.1<=rating<=3	3.1<=rating<=4	4.1<=rating<=5
Rating	Very Poor	Poor	Moderate	High	Very High

Unit I: Business Economics: Introduction   15 HOURS
Business Economics-Meaning -Definition-Nature & Scope of Business Economics-Relationship of Business Economics and other disciplines-Objectives of Business Firm-Business Decision Making Process.

Unit II: Demand Analysis & Elasticity of Demand   15 HOURS
Demand –Meaning-Definition-Factors Influencing Demand –Law of Demand – Exceptions to the Law of Demand – Elasticity of Demand –Importance of Elasticity of Demand-Types of Elasticity of Demand.

Unit III: Demand Forecasting   15 HOURS
Demand Forecasting -Meaning-Objectives of Demand Forecasting-Types of Forecasting-Methods of Demand Forecasting-Survey method-Consumer survey Method-Expert opinion method- Statistical Methods-Trend Projection-Criteria of a good forecasting method-Forecasting Demand for New Products.

Unit IV: Theory of Production   15 HOURS
Introduction-Factors of Production-Production Function –Importance of Production Function –The Cobb-Douglas Production Function – The Law of Variable Proportions – The Law of Returns to Scale.

Unit V: Cost and Revenue   15 HOURS
Cost concepts - Short Run Cost curves - Marginal Cost, Average Cost-Total Cost-Total Fixed Cost, and Total Variable Cost –Relationship between Average cost & Marginal cost-U-Shaped Long Run Average Cost Curve-L-Shaped Long-run Average Cost Curve-Concept of Revenue-Average Revenue & Marginal Revenue.

Text Books :
   1. S.Sankaran, Business Economics, Margham Publications, Chennai.
   2. H.L.Ahuja , Business Economics, Sultan Chand and Sons, New Delhi
   3.T.Aryamala ,Business Economics ,Vijay Nicole Imprints Private Limited,Chennai

References:
   1.K.P.M.Sundaram, Business Economics, Sultan Chand and Sons, New Delhi
   2.Lipsey, Richard, G.,1969, Introduction to Positive Economics, English Language Book Society and Weidenfeld and Nicolson, London.
   3.K.K.Dewett,Modern Economic Theory,S.Chand & Company LTD,New Delhi
   4.Samuelson, Paul Anthony and William D. Nordhaus,1998,Economics,Ed.6,New Delhi: Tata McGraw Hill Publishing Company Ltd.New Delhi.
   5.Hal R.Varian,Inter Mediate Micro Economics: A Modern Approach ,W.W.Norton and Company,New York.
5. Gardner Ackley , Micro Economics, The Macmillan Co, New York.

Journals for Reference
1. Journal of Applied Economics.
2. International Journal of the Economics of Business.

Websites for Reference
http://www.yahoo.com/socialscience/economics/infoseek-economics
www.sciencedirect.com;

Question Paper Pattern

Time: 3 hours   Marks: 75

Part - A   : (10 x 2 =20 marks)
All the questions are to be answered

Part – B: (5 x 5 = 25 marks)
Five questions with internal choice.
(Either or pattern)

Part – C: (3 x 10 = 30 marks)
Three out of five with open choice

Note: Questions should be asked from all the units with equal weightage.

IB.com(Bank Management)	MONETARY ECONOMICS	19AEBM22
SEMESTER - II		HRS/WK – 5 TOTAL 75 HRS
ALLIED-2		CREDIT –4

Course Outcomes:

At the end of the Course the students should be able to exhibit

CO1: Understands the definitions & Functions of Money.

CO2: Analyzes the concept of value of money with the help of various theories

CO3:Understands the classical & keynesian view of Demand & Supply money,.

CO4: Understands the concept of Inflation, &Measures to control inflation.

CO5: Understands the Monetary policy & role of Central bank.

SEMESTER-II	COURSE CODE: 19AEBM22	TITLE OF THE PAPER: Monetary Economics			HOURS:5	CREDITS: 4
COURSE OUTCOMES	PROGRAMME OUTCOMES(PO)					MEAN SCORE OF CO'S
	PO1	PO2	PO3	PO4	PO5	
CO1	4	4	4	4	4	4
CO2	5	5	5	5	5	5
CO3	5	5	5	5	5	5
CO4	4	4	4	4	4	4
CO5	5	5	5	5	5	5
Mean Overall Score						**4.6**

Result: This Course is having **VERY HIGH** association with Programme Outcome

Association	1%-20%	21%-40%	41%-60%	61%-80%	81%-100%
Scale	1	2	3	4	5
Interval	0<=rating<=1	1.1<=rating<=2	2.1<=rating<=3	3.1<=rating<=4	4.1<=rating<=5
Rating	Very Poor	Poor	Moderate	High	Very High

Unit I: Introduction   15 HOURS

Barter system and its defects-Evolution of money-Definition of Money-Kinds of Money-Functions of Money-Primary Functions of Money-Secondary Functions of Money-Contingent Functions –Static & Dynamic Functions of Money- Defects of Money-Significance of Money.

Unit II: Value of Money   15 HOURS

Concept of the value of Money- Quantity Theory of Money – Fisher's Transaction Approach – Assumption of Equation of Exchange- Criticism of Quantity Theory and Fishers Equation- Cambridge Cash Balance Approach and its criticism- Index Numbers- How to prepare an Index Number- Uses and Limitation of Index Numbers.

Unit III: Demand and Supply of Money   15 HOURS

The Demand for Money-Classical view of Demand for Money-Keynesian view of Demand for Money -The supply of Money-Money supply & Economic activity—Creation of Money- Bank as a Creator of Money-Central Bank as creator of Money-The Government as Creator of Money-Neutrality of Money-Velocity of circulation of Money.

Unit IV: Inflation   15HOURS

Meaning & Definition – Characteristics Of Inflation-Types of Inflation-Causes of Inflation-Demand Pull Inflation-Cost Push Inflation-Demand Shift Inflation-Inflationary Gap-Effects of Inflation-Anti-inflationary Measures.

Unit V: Monetary Policy   15 HOURS

Meaning and Definition – Objectives of Monetary policy – Role of Monetary policy in Indian Economic Development- Central bank and Instrument of monetary policy - limitation of Monetary policy.

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Text Books :
1. R.Cauvery, N.Kruparani, U.K.Sudha Nayak , A.Manimekalai, Monetary
  Economics, Sultan Chand & Company LTD,Ram Nagar New Delhi.
2. S.Sankaran ,Monetary Economics , Margham Publication, Chennai .

Reference Books:

1. K.K.Dewett, Modern Economic Theory,S.Chand & Company LTD,New Delhi.
2. M.L.Jhingan, Monetary Economics**,** Sultan Chand & Company LTD,Ram Nagar New Delhi **.**
3. T.T.Sethi, Monetary Economics, Sultan Chand & Company, New Delhi .
4.Suraj,B.Gupta**,** Monetary Economics**,** Sultan Chand & Company, New Delhi.

Journals for Reference

1.journal of monetary economics paper .

2. journal of money credit and banking

Websites for Reference

http://www.yahoo.com/socialscience/economics/infoseek-economics
www.sciencedirect.com;

https://www.journals.elsevier.com/journal-of-monetary-economics

Question Paper Pattern

Time: 3 hours   Marks: 75

Part - A   : (10 x 2 =20 marks)
All the questions are to be answered

Part – B: (5 x 5 = 25 marks)
Five questions with internal choice.
(Either or pattern)

Part – C: (3 x 10 = 30 marks)
Three out of five with open choice

Note: Questions should be asked from all the units with equal weightage.

IIB.com/II B.com(Bank Management)	INDIAN ECONOMY	AECM403S/AEBM303
SEMESTER – IV/III		HRS/WK – 5 TOTAL 75 HRS
ALLIED -3		CREDIT –4

Course Outcomes:
At the end of the Course the students should be able to exhibit

Co1: knowledge about the developing nations and its obstacles of economic development.
Co2: understands national income concepts, computation of the National income& constraints faced while calculating the National Income.
Co3: knowledge of various problems of Indian economy and measures to solve the problems.
Co4: understands the role of industries in the development of the nation.
Co5: acquire knowledge of infrastructure development in the country.

SEMESTER-III / IV	COURSE CODE: AEBM303/ AECM403S		TITLE OF THE PAPER: Indian Economy		HOURS: 5	CREDITS: 4
COURSE OUTCOMES	PROGRAMME OUTCOMES(PO)				MEAN SCORE OF CO'S	
	PO1	PO2	PO3	PO4	PO5	
CO1	4	4	4	4	4	4
CO2	5	5	5	5	5	5
CO3	4	4	4	4	4	4
CO4	4	4	4	4	4	4
CO5	5	5	5	5	5	5
Mean Overall Score						4.4

Result: This Course is having **VERY HIGH** association with Programme Outcome

Association	1%-20%	21%-40%	41%-60%	61%-80%	81%-100%
Scale	1	2	3	4	5
Interval	0<=rating<=1	1.1<=rating<=2	2.1<=rating<=3	3.1<=rating<=4	4.1<=rating<=5

Unit I : Introduction   15 HOURS
Economic Growth and Economic Development –Concept and Difference -Features of a Developing Economy – Determinants of Development and Growth-Obstacles to Economic Development.

Unit II : National Income   15 HOURS
National Income- Concepts-Estimates of National Income – Methods of Calculating National Income – Difficulties in the Calculation of National Income – Causes for Slow Growth of National Income – Structural Changes in Indian Economy As Seen in the National Income Data.

Unit III : Problems of the Indian Economy   15 HOURS
Major Problems of the Indian Economy: Poverty - Inequality –Unemployment –Present status of Indian agriculture-Food Self-sufficiency and Food Security in India - Measures to Reduce Poverty –Employment Generation Schemes.

Unit IV : Industrial Sector   15HOURS
Industrialization -Role-Pattern-Effects of industrialization-Large scale industries-Iron and Steel industry-Cotton industry-Sugar industry-Cement industry-Petro chemical industry-Automobile industry-Growth of IT industry in India-Role of Small Scale industries in India-SIPCOT-TIDCO-SIDCO-TIIC-DIC .

Unit V : Infrastructure for Economic Development   15 HOURS
Infrastructure –Concept-Recent measures to develop Infrastructure-Energy--Classification of Energy-Communication- Health-Education.

Text Books :
1. S.Sankaran,Indian Economy ,Marghampublication,Chennai.
2. I.C. Dingra ,IndianEconomy,Sultan Chand and Sons,New Delhi.

Reference:
1. RuddarDutt and K.P.M.Sundharam ,IndianEconomy,S.Chand and Co.Pvt. Ltd (Recent edition), New Delhi.
2. A.N.Agarwal ,Indian Economy : Problems of Development and Planning, Wishwaprakashan,New Delhi.
3. S.K.Misra and V.K. Puri, Indian Economy: Its Development Experience, Himalaya Publishing House, Mumbai.

Question Paper Pattern

Time: 3 hours   Marks: 75

Part - A   : (10 x 2 =20 marks)

All the questions are to be answered

Part – B: (5 x 5 = 25 marks)
Five questions with internal choice.
(Either or pattern)

Part – C: (3 x 10 = 30 marks)
Three out of five with open choice

Note: Questions should be asked from all the units with equal weightage.

YEAR – I		AECHI101
SEMESTER - I	TAMIL NADU ECONOMY (For B.A. History)	HRS/WK – 6 TOTAL 90 HRS
ALLIED - 1		CREDIT – 5

Course Outcomes:

At the end of the Course the students should be able to exhibit

Co1: acquires knowledge about the Natural resources in Tamil Nadu.

Co2: Understands the Human Resources in Tamil Nadu & the Social inputs .

Co3: gains knowledge of Economic Planning and Development in Tamil Nadu .

Co4: Knowledge of the agricultural and industrial development in Tamil Nadu.

Co5: Understands the Infrastructure development in Tamil Nadu.

SEMESTER-I	COURSE CODE: AECHI101	TITLE OF THE PAPER: Tamil Nadu Economy		HOURS:6	CREDITS: 5
COURSE OUTCOMES	PROGRAMME OUTCOMES(PO)				MEAN SCORE OF CO'S
	PO1	PO2	PO3	PO4	PO5	
CO1	4	4	4	4	4	4
CO2	5	5	5	5	5	5
CO3	4	4	4	4	4	4
CO4	4	4	4	4	4	4
CO5	5	5	5	5	5	5
Mean Overall Score						4.5

Result: This Course is having **VERY HIGH** association with Programme Outcome

Association	1%-20%	21%-40%	41%-60%	61%-80%	81%-100%
Scale	1	2	3	4	5
Interval	0<=rating<=1	1.1<=rating<=2	2.1<=rating<=3	3.1<=rating<=4	4.1<=rating<=5
Rating	Very Poor	Poor	Moderate	High	Very High

Unit I:Introduction   **18 HOURS**
Introduction- Meaning of a Regional Economy – Geographical Features of Tamil Nadu – Natural Resources in Tamil Nadu; Land, Forest, Water (Fisheries) and Minerals.

Unit II: Human Capital   **18 HOURS**
Human Capital-Meaning-Human Resources In Tamil Nadu-Size, Growth and Density of Population in Tamil Nadu – The Occupation Pattern in Tamil Nadu – Analysis of the 2011 Census – Social Inputs in Development Efforts- Education, Health, and Nutrition, Water Supply, Housing And Slum Clearance Board - Evaluation of Poverty Alleviation Programmes in Tamil Nadu.

Unit III: Planning   **18 HOURS**
Planning- Economic Planning and Development in Tamil Nadu – Trend and Composition of SDP – Per Capita SDP – Sectoral Composition.

Unit IV: Agricultural and Industry Sector   **18 HOURS**
Agriculture: Agricultural Growth – Cropping Pattern – Agricultural Inputs – Irrigation, Fertilizer – Agricultural Marketing: Co-operative Movement In Agriculture – Animal Husbandry, Forestry And Fisheries.
Industry: Growth of Industry – Changes in Industrial Structures – Major Industries: Cotton Textiles, Sugar, Cement, Automobiles, Leather and Electronics – Small and Cottage Industries – Light Engineering Industries – Industrial Finance.

Unit V: Service Sector   **18 HOURS**
Service Sector: Infrastructure in Tamil Nadu – Energy, Power, Transport, Communication and Banking.

Text Books:
1. A G Leonard S J . 2006. Tamil Nadu Economy, Rajiv Bero Macmillan India Limited, New Delhi.
2. Dr. N. Raja Lakshmi. 1999. Tamil Nadu Economy, Business Publication, Mumbai.

Reference Books:
1. Kurien, C.T and James Joseph, 1979, Economic change in Tamil Nadu; A Regionally and Functionally Disaggregated study, Allied Publishers Pvt Ltd., New Delhi.
2. Government of Tamil Nadu, Tamil Nadu, An Economic Appraisal, Evaluation and Applied Research Department, Chennai, Various Issues.
3. Madras Institute of Development studies, 1988, Tamil Nadu Economy Performance and Issues, Oxford and IBH Publishing Co., New Delhi.
4. Tamil Nadu Economic Appraisal

Question Paper Pattern

Time: 3 hours   Marks: 75

Part - A : (10 x 2 =20 marks)
All the questions are to be answered

Part – B: (5 x 5 = 25 marks)
Five questions with internal choice.
(Either or pattern)

Part – C: (3 x 10 = 30 marks)
Three out of five with open choice

Note: Questions should be asked from all the units with equal weightage.

I – B.A (History)	INDIAN ECONOMIC POLICY (For B.A. History)	AEHI202S
SEMESTER - II		HRS/WK – 6 TOTAL 90 HRS
ALLIED - 2		CREDIT - 5

Course Outcomes:

At the end of the Course the students should be able to exhibit

Co1**:** understands th**e** Economic System of India.

Co2: knowledge of Present situation of Indian Agriculture.

Co3: gains knowledge of industrial sector before and after globalization.

Co4: acquires knowledge Demographic Transition & Population policy in India.

Co5: understands the Role of Service sector in Indian Economic Development.

SEMESTER-2	COURSE CODE: AEHI202S	TITLE OF THE PAPER: Indian Economic Policy		HOURS:6	CREDITS: 5
COURSE OUTCOMES	PROGRAMME OUTCOMES(PO)			MEAN SCORE OF CO'S	
	PO1	PO2	PO3	PO4	PO5	
CO1	4	4	4	4	4	4
CO2	5	5	5	5	5	5
CO3	4	4	4	4	4	4
CO4	4	4	4	4	4	4
CO5	5	5	5	5	5	5
Mean Overall Score						4.5

Result: This Course is having **VERY HIGH** association with Programme Outcome

Association	1%-20%	21%-40%	41%-60%	61%-80%	81%-100%
Scale	1	2	3	4	5
Interval	0<=rating<=1	1.1<=rating<=2	2.1<=rating<=3	3.1<=rating<=4	4.1<=rating<=5
Rating	Very Poor	Poor	Moderate	High	Very High

Unit I: Economic System in India   **18 HOURS**
Capitalism-Socialism-Mixed Economy-Policy of Mixed economy and its relevance to India-Emergence of capitalism-NITI Aayog

Unit II: Agriculture   **18 HOURS**
Place of Agriculture in Indian Economy-Need For Food Security In India-Irrigation and Agricultural Input Pricing Policies in India - Agricultural Subsidy- Second Green Revolution -Agricultural Output and Pricing Policies in India.

Unit III: Industry   **18 HOURS**
Role of Industries in Indian Economic Development-Small Vs Large Scale Industries - Reasons For Industrial Sickness in India –Industrial Growth in the Last Two Five Year Plans-Industrial Policy of Government of India 1956,1991-Globalization and Industrial Growth. .

Unit IV: Population   **18 HOURS**
An Analysis on Recent Population Census-Theory of Demographic Transition-Effects of Rising Population in India -   Family Planning Policy in India under Five Year Plans - New Population Policy.

Unit V: Service Sector   **18 HOURS**
Role of Different Modes of Transport in Indian Economic Development-Need for Government Intervention in the Provision of Health and Education in India-Composition of India's Foreign Trade -Performance of Indian Capital Markets – Role of SEBI-Impact of WTO in India.

Test Books:
1. Datt, Ruddar and KPM Sundharam, Indian Economy, S.Chand and Co.Pvt. Ltd , New Delhi.
2. Dhingra, I C, Indian Economy, New Delhi, Sultan (Recent edition)

Reference Books:
1. Agarwal, A.N., Indian Economy: Problems of Development and Planning, WishwaPrakashan,New Delhi.
2. Uma Kapila, Indian Economy since Independence, Academic Foundation 2002.
3. Sen, Raj Kumar and Chatterjee, Biswaajit, India Economy: Agenda for the 21st century, Deep and Deep Publications 2002
4. Bhagwati, Jagdish N. and Padma Desai, Planning for Industrialisation, Oxford University Press, London (Recent edition)
5. FrancisCherunilam, Industrial Economics: Indian Perspective, Himalaya Publishing House, Mumbai (Recent edition)

6. Kuchhal, S.C., The Industrial Economy of India, Chaitanya Publishing House, Allahabad (Recent edition)

Question Paper Pattern

Time: 3 hours   Marks: 75

Part - A   : (10 x 2 =20 marks)
All the questions are to be answered

Part – B: (5 x 5 = 25 marks)
Five questions with internal choice.
(Either or pattern)

Part – C: (3 x 10 = 30 marks)
Three out of five with open choice

Note: Questions should be asked from all the units with equal weightage.

II B.A HISTORY		AEHI303S
SEMESTER - III	INDIAN MACRO ECONOMIC ENVIRONMENT	HRS/WK – 6 TOTAL 90 HRS
ALLIED-3		CREDIT –4

Course Outcomes:

At the end of the Course the students should be able to exhibit

Co1: Understand the concepts of Economic growth and Development.
Co2: acquires awareness about the population and its effects on India.
Co3: understands the extent of unemployment problems and poverty.
Co4: gains knowledge of Monetary Policy in India.
Co5: understands the Fiscal Policy of India.

SEMESTER-3	COURSE CODE: AEHI303S	TITLE OF THE PAPER: Indian Macro Economic Environment		HOURS:6	CREDITS: 4
COURSE OUTCOMES	PROGRAMME OUTCOMES(PO)				MEAN SCORE OF CO'S
	PO1	PO2	PO3	PO4	PO5	
CO1	4	4	4	4	4	4
CO2	4	4	4	4	4	4
CO3	4	4	4	4	4	4
CO4	5	5	5	5	5	5
CO5	5	5	5	5	5	5
Mean Overall Score					4.5

Result: This Course is having **VERY HIGH** association with Programme Outcome

Association	1%-20%	21%-40%	41%-60%	61%-80%	81%-100%
Scale	1	2	3	4	5
Interval	0<=rating<=1	1.1<=rating<=2	2.1<=rating<=3	3.1<=rating<=4	4.1<=rating<=5
Rating	Very Poor	Poor	Moderate	High	Very High

Unit I: Economic Growth and Economic Development   18 HOURS
Meaning and Measurement of Economic Growth – Growth Vs. Development – Other Indicators of Growth – Determinants of Economic Development – Economic Growth in India – The Twelfth Five Year Plan-Major Macro Economic goals.

Unit II: Economic Growth and Population   18 HOURS
Relationship Between Economic Growth And Population: Theories Of Population – Malthusian Theory, The Optimum Theory, The Demographic Theory of Transition – Evaluation of India's Population Trends – Growth of Population in India and Its Effect on Economic Development –Demographic Profile of India 2011-National Population Policy 2000.

Unit III: Unemployment and Poverty   18 HOURS
Unemployment and Poverty: Meaning and Types of Unemployment – Causes of Unemployment – Extent of the Problem – Unemployment Among Particular Categories – Concept of Poverty- Causes of Poverty – Review of Poverty removal Employment Generation Programmes.

Unit IV: Monetary Policy   18 HOURS
Monetary Policy: Meaning and Objective of Monetary Policy – Instruments of Monetary Policy – Monetary Policy in India.

Unit V: Fiscal Policy   18 HOURS
Fiscal Policy: Meaning of Fiscal Policy – Objectives of Fiscal Policy – Tools of Fiscal Policy – Fiscal Policy in India – Public Revenue in India – Tax Revenue – Tax Structure in India – Tax Reforms in India-Non Tax Revenue.

Text Book:
1. RuddarDutt&Sundharam P,2000, Indian Economy,Sultan Chand & Sons, New Delhi.
2. Diwedi DN,2002, Indian Economy,Vikas Publishing House (P) Ltd, New Delhi.

References:
1. M.L. Jinghan, 2000, Development Economics, Sultan Chand and Sons, New Delhi.
2. Francis Cherunilam, Indian Economy, Himalaya Publishing House, New Delhi.

Question Paper Pattern

Time: 3 hours   Marks: 75

Part - A   : (10 x 2 =20 marks)
All the questions are to be answered

Part – B: (5 x 5 = 25 marks)
Five questions with internal choice.
(Either or pattern)

Part – C: (3 x 10 = 30 marks)
Three out of five with open choice

Note: Questions should be asked from all the units with equal weightage.

II B.A HISTORY	INTERNATIONAL ECONOMICS	CODE:AEHI404
SEMESTER - IV		HRS/WK – 6 TOTAL 90 HRS
ALLIED-4		CREDIT –5

Course Outcomes:

At the end of the Course the students should be able to exhibit

Co1: Knowledge about International Trade.
Co2: Understands India's Balance of Payment & Balance of trade,
Co3: Knowledge about merits &demerits of Globalization.
Co4: Understands World Trade Organization, its origin & Structure.
Co5: gains Knowledge about International Financial organizations.

SEMESTER-4	COURSE CODE: CODE:AEHI404	TITLE OF THE PAPER: International Economics		HOURS:6	CREDITS: 5
COURSE OUTCOMES	PROGRAMME OUTCOMES(PO)				MEAN SCORE OF CO'S
	PO1	PO2	PO3	PO4	PSO4	
CO1	4	4	4	4	4	4
CO2	5	5	5	5	5	5
CO3	4	4	4	4	4	4.5
CO4	4	4	4	4	4	4
CO5	5	5	5	5	5	5
Mean Overall Score						4.5

Result: This Course is having **VERY HIGH** association with Programme Outcome

Association	1%-20%	21%-40%	41%-60%	61%-80%	81%-100%
Scale	1	2	3	4	5
Interval	0<=rating<=1	1.1<=rating<=2	2.1<=rating<=3	3.1<=rating<=4	4.1<=rating<=5
Rating	Very Poor	Poor	Moderate	High	Very High

Unit I: International Trade   **18 HOURS**
International Trade: Meaning of Composition and direction of India's Foreign Trade – Pattern of Imports – Sources of Imports – Pattern of Exports – Direction of Exports – Terms of Trade – Causes of unfavorable terms of trade for Developing Countries.

Unit II: Balance of Trade and Balance of Payment   **18 HOURS**
Balance of Trade – Balance of Payment – Trends in Balance of Payments – Measures for Overcoming the Critical BoP Problem – Devaluation – Devaluation in India – Devaluation in 1991 – Foreign Trade Policy – Export-Import Policy.

Unit III: India and the World Economy   **18 HOURS**
Meaning of Globalization – Merits and Demerits of Globalization –Effect of Globalization on Indian Economy.

Unit IV: World Trade Organization   **18 HOURS**
Historical growth of WTO –Origin and Structure of WTO – Features of WTO – Functions of WTO – Major Trade Agreements – Areas of relevance in the Indian Context .

Unit V: International Financial Organisations   **18 HOURS**
International Monetary Fund: functions – Operations of the IMF – Special Drawing Rights – World Bank: Objectives – Functions – Asian Development Bank: Objectives – functions – European Union: Objectives – Institutions of the EU – Achievements of the EU – EU and India.

Text Books:
Dominic Salvatore, 2008 Ed, International Economics, ESS PEE KAY Publishing House.

References:
   1. Sundaram KPM &Sundaram EN, 2000, Business Economics, Sultan Chand and Sons, New Delhi.
   2. Cherunilam,Francis, Business Environment, Himalaya Publishing House, New Delhi.

Question Paper Pattern

Time: 3 hours   Marks: 75

Part - A   : (10 x 2 =20 marks)
All the questions are to be answered

Part – B: (5 x 5 = 25 marks)
Five questions with internal choice.
(Either or pattern)

Part – C: (3 x 10 = 30 marks)
Three out of five with open choice

Note: Questions should be asked from all the units with equal weightage.

I BBA(CA)			17 ABE11
SEMESTER - I	APPLICATION OF ECONOMICS IN BUSINESS		HRS/WK – 5 TOTAL 75 HRS
ALLIED-1			CREDIT –4

Course Outcomes:

At the end of the Course the students should be able to exhibit

CO1: Understands the definitions and Scope of Economics.
CO2: Analyzes the concepts of Demand, Supply & Elasticity of demand.
CO3: Acquires knowledge about all the Cost concepts and Revenue concepts.
CO4: Understands the Production function & Pricing in imperfect Competition
CO5: knowledge about the Business cycle and theories related to business cycle.

SEMESTER-I	COURSE CODE: 17ABE11	TITLE OF THE PAPER: APPLICATION OF ECONOMICS IN BUSINESS		HOURS:5	CREDITS: 4
COURSE OUTCOMES	**PROGRAMME OUTCOMES(PO)**				
	PO1	PO2	PO3	PO4	PO5	**MEAN SCORE OF CO'S**
CO1	4	4	4	4	4	4
CO2	5	5	5	5	5	5
CO3	5	5	5	5	5	5
CO4	4	4	4	4	4	4
CO5	4	4	4	4	4	4
Mean Overall Score						**4.5**

Result: This Course is having **VERY HIGH** association with Programme Outcome

Association	1%-20%	21%-40%	41%-60%	61%-80%	81%-100%
Scale	1	2	3	4	5
Interval	0<=rating<=1	1.1<=rating<=2	2.1<=rating<=3	3.1<=rating<=4	4.1<=rating<=5
Rating	Very Poor	Poor	Moderate	High	Very High

Unit I: Introduction to Economics   **15 HOURS**
Definitions of Economics –Scope –Positive and Normative Economics-Economics and Business

Unit II: Demand and Supply Analysis   **15 HOURS**
Law of Demand –Factors Influencing Demand –Law of Supply –Factors determining supply- Elasticity of Demand –Types-Price Elasticity –Income Elasticity –Cross Elasticity-Demand Forecasting-Meaning-Definition-Forecasting demand for New products.

Unit III: Cost and Revenue Analysis   **15 HOURS**
Meaning of Cost –Cost Concepts-Short Run Cost curves- Marginal Cost, Average Cost, Total Cost, Fixed Cost, and Variable Cost –Opportunity cost-Relationship between Average cost & Marginal cost-Long Run Average Cost Curve. Concepts of Revenue-Average Revenue-Marginal Revenue

Unit IV: Production Analysis and Pricing policy   **15 HOURS**
Production Function –Laws of Production– The Law of Returns to Scale-
Economies and Diseconomies of scale-Market Morphology-Introduction of Types of market- Pricing in imperfect competition.

Unit V: Business cycles   **15 HOURS**
Meaning – Definition -Characteristics-Phases of Business Cycle- Theories of Business cycle- Schumpeters Innovation theory-Sun spot theory-Control of business cycle.

Text Books :
   1. K.P.M.Sundaram, Business Economics, Sultan Chand and Sons, New Delhi
   2. H.L.Ahuja , Business Economics, Sultan Chand and Sons, New Delhi
   3. T. Aryamala ,Business Economics ,Vijay Nicole Imprints Private
      Limited,Chennai.
   4.Jothi Sivagnanam. K & Srinivasan R, Business Economics, Tata
      McGraw Hill Education Pvt. Ltd., Publication, New Delhi.

References:
   1. Lipsey, Richard, G.,, Introduction to Positive Economics, English Language
   Book Society and Weidenfeld and Nicolson, London.
   2. Mannur, H.G.,1993, International Economics : Theory and Policy Issues, Vikas
   Publishing House Pvt. Ltd.,New Delhi.
   3. Samuelson, Paul Anthony and William D.   Nordhaus,1998,
   Economics,Ed.6,New Delhi: Tata McGraw Hill Publishing Company Ltd.New
   Delhi.
   4. Gardner Ackley ,MicroEconomics,The Macmillan Co,New York.

Journals for Reference

1.Journal of Applied Economics.
2.International Journal of the Economics of Business.

Websites for Reference
http://www.yahoo.com/socialscience/economics/infoseek-economics
www.sciencedirect.com;

Question Paper Pattern

Time: 3 hours   Marks: 75

Part - A   : (10 x 2 =20 marks)
All the questions are to be answered

Part – B: (5 x 5 = 25 marks)
Five questions with internal choice.
(Either or pattern)

Part – C: (3 x 10 = 30 marks)
Three out of five with open choice

Note: Questions should be asked from all the units with equal weightage.

I M.Com		CODE:EPCM705S
SEMESTER - I	MANAGERIAL ECONOMICS	HRS/WK – 6 TOTAL 90 HRS
Elective-1		CREDIT –4

Course Outcomes:
   At the end of the Course the students should be able to exhibit

CO1: Understands the Meaning, Definitions, Features, Scope of Managerial Economics, Decision making process & understand the responsibilities of business man towards society
CO2: knowledge about Demand Forecasting methods, Demand Forecasting for New products criteria for good forecasting.
CO3: Understands the meaning of capital budgeting , nature, & methods of appraising profitability
CO4: Understands different pricing methods, cost functions, Revenue functions, Break even analysis & Equilibrium of the Firm.
CO5: Understands Linear programming meaning, definition, features, Graphical & Simplex method

SEMESTER -I	COURSE CODE: EPCM705S	TITLE OF THE PAPER: Managerial Economics		HOURS:6	CREDITS :4
COURSE OUTCOMES	PROGRAMME OUTCOMES(PO)				MEAN SCORE OF CO'S
	PO1	PO2	PO3	PO4	PO5	
CO1	4	4	4	4	4	4
CO2	5	5	5	5	4	5
CO3	5	5	5	5	5	5
CO4	4	4	4	4	5	4
CO5	4	4	4	4	4	4.5
Mean Overall Score						4.5

Result: This Course is having **VERY HIGH** association with Programme Outcome

Association	1%-20%	21%-40%	41%-60%	61%-80%	81%-100%
Scale	1	2	3	4	5
Interval	0<=rating<=1	1.1<=rating<=2	2.1<=rating<=3	3.1<=rating<=4	4.1<=rating<=5

Unit I: Introduction   18 HOURS
Managerial Economics-Meaning-Definition-Features–Scope of Managerial Economics –relation between Economics and managerial economics -Decision making process-Social Responsibility & ethics of Business.

Unit II: Demand Forecasting   18 HOURS
Demand Forecasting- Meaning – Purpose – Methods of Demand Forecasting – Survey Methods –Expert opinion–Market Experiments – Econometric method-Statistical Methods-Forecasting Demand for New products-Criteria for Good Forecasting Method.

Unit III: Capital Budgeting   18 HOURS
Capital Budgeting-Pre-Requisite of Capital Budgeting –Nature of Capital Budgeting- Methods Of Appraising Profitability.

Unit IV: Product Pricing   18 HOURS
 Pricing Methods-Cost oriented & competition oriented-Pricing a new product-Price discrimination-meaning- International price discrimination and dumping-
 Cost Function – Revenue Function – Equilibrium of the Firm – Break-Even Analysis .

Unit V: Linear Programming   18 HOURS
Linear Programming-Meaning-Features- Formulation of Linear Programming Problems – Graphical Solution – Simplex Method.

Text Books:
1. R.L.Varshney & K.L.Maheshwari, Managerial Economics, Sultan Chand and Sons, New Delhi.
2. H.L.Ahuja, Managerial Economics, S Chand and Co ltd, New Delhi.
Reference Books:
   1. Dominick Salvatore , Managerial Economics, Schaum's outline series, McGraw-Hill Book company New Delhi.

QUESTION PAPER PATTER
        Time: 3 Hours   Marks: 75

1. Part - A = 5 x 6 = 30 Marks – Five Questions with Internal Choice.
2. Part – B = 3 x 15 = 45 Marks – Three Out of Five – Open Choice.

Note: Questions should be asked from all the units with equal weightage.

M.Com	Mathematical Economics	CODE:EPCM705A
SEMESTER - I		HRS/WK – 6 TOTAL 90 HRS
Elective-2		CREDIT –4

Course Outcomes:

At the end of the Course the students should be able to exhibit

CO1: Understands the variables, constants, derivatives, differentiation & product quotient rules.

CO2: knowledge about the slope of a curve, points of inflexion & production function.

O3: Understands the Integral calculus, standard form, consumer surplus & producer surplus.

CO4: Understands Homogenous and Linear Differential Equations, application of various cost & elasticity.

CO5: Understands Growth rate simple & compound depreciation , future & present value calculations.

SEMESTER-I	COURSE CODE: EPCM705A	TITLE OF THE PAPER: Mathematical Economics		HOURS: 6	CREDITS:4
COURSE OUTCOMES	PROGRAMME OUTCOMES(PO)				MEAN SCORE OF CO'S
	PO1	PO2	PO3	PO4	PO5	
CO1	4	4	4	4	4	4
CO2	5	5	5	5	5	5
CO3	5	5	5	5	5	5
CO4	4	4	4	4	4	4
CO5	4	4	4	4	4	4
Mean Overall Score						4.5

Result: This Course is having **VERY HIGH** association with Programme Outcome

Association	1%-20%	21%-40%	41%-60%	61%-80%	81%-100%
Scale	1	2	3	4	5
Interval	0<=rating<=1	1.1<=rating<=2	2.1<=rating<=3	3.1<=rating<=4	4.1<=rating<=5

Unit-I Differential Calculus   **18 HOURS**

Variables – Constants – Parameters- functions- Limits – Derivatives of algebraic functions- - Exponential, Logarithmic functions- Parametric differentiation – product and quotient rules – successive differentiation of second order- partial   differentiation.

Unit-II Maxima and Minima concepts   **18 HOURS**

Slope of a curve - Maxima and Minima – Points of inflexion –Cobb Douglas production function and its properties- Eulers theorem – Lagrange's method.

Unit-III Integral Calculus   **18 HOURS**

Integration – Standard forms- Definite and indefinite integrals – Integration by parts- Area of a curve –Consumer's Surplus-Producer's surplus.

Unit-IV Differential Equations   **18 HOURS**

Homogenous and Linear Differential Equations- Second order derivatives and Curvature Convex, Concave, Point of Inflexion - Application in Economics: TC, AC, MC curves - Elasticity and the derivatives.

Unit-V Financial Mathematics   **18 HOURS**

Growth rate- Simple and Compound, Depreciation- Time Value of Money- Future and Present Value, Compounding and Discounting, Net Present Value and Internal Rate of Return. NB: (Mathematical proof of Theorems is not necessary.)

Text Books:

1. Mehta and Madnani (2004), Mathematics for Economics Sultan Chand & sons publications, New Delhi.

2. Bradley, Teresa and Paul Patton (2008) Essential Mathematics for Economics   Bersicess, Wiley India, New Delhi References.

References:

1. Anthony, Matrix and Norman Biggs (2009) Mathematics for Economics and Finance: methods and modeling Cambridge University, Omen, United Kingdom .

2. Rehshaw, Geoff (2009), Maths for Economics; 2nd Edition Oxford University Press, New Delhi.

3. Vittal .P.R.(2012), Business Mathematics and Statistics, Margham Publication, Chennai.

QUESTION PAPER PATTER

Time: 3 Hours   Marks: 75

3.   Part - A = 5 x 6 = 30 Marks – Five Questions with Internal Choice.
4.   Part – B = 3 x 15 = 45 Marks – Three Out of Five – Open Choice.

Note: Questions should be asked from all the units with equal weightage.