

TOURISM CONCEPTS AND PRINCIPLES

MATERIAL

BY: DR.L.SANTHANARAJ
HEAD OF HISTORY DEPARTMENT

UNIT II

***Types of Tourism- Domestic and International Tourism- Forms of Tourism:
Historical Tourism- Cultural Tourism- Heritage Tourism- Religious Tourism- Eco
Tourism- Entertainment Tourism- Medical Tourism- Educational Tourism-
Pleasure and Sports Tourism- Neo forms of Tourism.***

Types of Tourism

According to the United Nations World Tourism Organization (UNWTO), tourism involves the movement of people in the natural environment of the country or outside the country for personal or other purposes. These different purposes classified the tourism industry in many ways.

In this article, you find 16 main tourism classifications like Domestic tourism, International tourism, Business tourism, Adventure tourism, Medical tourism, Educational tourism, etc.



What are the Different Types of Tourism?

The various types of tourism are developed nowadays and become popular, they are:-

1. Domestic tourism
2. International tourism
3. Outbound tourism
4. Business tourism
5. Adventure tourism
6. Wildlife tourism
7. Medical tourism
8. Wellness tourism
9. Pilgrimage and spiritual tourism
10. Cultural tourism
11. Dark tourism
12. Culinary tourism
13. Celebrity tourism or Film tourism

- 14. Educational tourism
- 15. Cruise tourism
- 16. Rural tourism
- 17. Beach tourims
- 18. Space tourism

Let's discuss how many flavours and categories of tourism can be found in any country and accepted globally.

1. Domestic Tourism

Domestic tourism involves travelling in own country, and tourists don't cross international borders or entry points. Domestic tourism is used to minimize poverty, enhance infrastructure, boost the economy's growth and generation of employment.

2. International Tourism

Travel outside your country needs a visa and passport; it's called International tourism. For example, if you want to explore The UK from Srilanka, you need documents to enter another country.

3. Outbound Tourism

This tourism defines a tourist travelling for a holiday to a different country. Like your residents in [Bali](#) and travelling to [Barcelona](#). It is an example of outbound Tourism.

4. Business Tourism

This kind of tourist, travelling to attend meetings, officially get together for conferences, etc.

Business tourism plays a vital role in the tourism sector. Sometimes, people stay out of their typical environment for more than a year for business purposes and spend their vacations there.

General activities related to business tourism include attending meetings, officially getting together, conferences, seminars, visiting exhibitions and trade fairs, etc. This tourism level up the purchasing power. Business Tourism

5. Adventure Tourism

Adventure tourism is a person's travel from one place to another to seek fresh adventures and activities. This form of tourism is most famous among young tourists and people who like to explore remote areas. It encourages us to come out of our comfort zone by undertaking activities like hiking, rafting, climbing, diving, etc.

Adventure tourism popularity is increasing day by day. Like, Whitewater rafting, Ladakh tour, Kedarnath tour, [Port Blair and Andaman and Nicobar tour](#) could also be tried for the adventure. Adventure Tourism

6. Wildlife Tourism

Wildlife tourism is people's travel to different places for observing and interacting with wildlife, flora and fauna in their natural habitat. Safaris, visiting the animal rescue centre, swimming with dolphins, etc., are examples of wildlife tourism.

Recognised. The Sariska Wildlife Sanctuary in Rajasthan, India, is a well-known example. [Sambhar Lake](#) in Odisha, India, is a famous bird sanctuary.

Wildlife tourism

7. Medical Tourism

Medical tourism is a form of tourism where people travel to different countries for medical treatment. It is a growing industry and is expected to continue to grow in the future.

Medical Tourism

8. Wellness Tourism

Wellness tourism is a form of tourism where people travel to different countries for health and wellness activities. It is a growing industry and is expected to continue to grow in the future.

Tourists recover their health issues by doing physical, spiritual, or psychological activities. All around the world, there are plenty of destinations, which are popular to improve health.

Mexico Temazcal Beach Resort Spa, Caribbean wellness cruise, California weight loss and detox retreats, Colorado Hiking and Mountain Yoga retreat, China hot spring Resorts TCM are the examples.

Ayurveda, [Yoga](#), Meditation, Panchakarma, Rejuvenation Therapy are the oldest Therapy of treatments to improve health and the best way to develop wellness tourism.

Wellness Tourism

9. Pilgrimage and Spiritual Tourism

Pilgrimage or spiritual tourism is when a person undertakes the journey to other places for spiritual or religious reasons. Spiritual tourism helps provide support to local cultural activities and handicrafts, generating employment and revenue. Trips to Jerusalem, [Bodh Gaya](#), Hajj, etc., are pilgrimage or spiritual tourism.

This tour is famous for ages, but It's popular among older people mainly. Vaishno Devi, Golden temple, Char Dham, Mathura Vrindavan are some places famous for Pilgrimage tours.

10. Cultural Tourism

Cultural tourism is a person's journey to learn and participate in local festivals, rituals, and cultural activities of other places. It's more than a commercial activity. This form of tourism helps spread the culture, traditions, diversity and richness of aboriginal communities to the rest of the world.

Visit the historical sites and the artistic features of that country too. Famous culture tourism places are:-

- **India** – [Durga puja in Kolkata](#), Temples at Banaras, Jaipur, known as the pink city Palace in Rajasthan. Forts and monuments in Delhi, Agra, UP.
- **UK** – Tower of London, The British Museum, Big ben etc, [London durga puja](#).

- **Kenya** – The main attraction- The dance of the Maasai tribe.
- **Morocco** – The main attraction- Olive festival, Honey festival.
- **Jordan** – The main attraction- Jerash, which is famous for Roman architecture and Shounak with its Montreal Crusader Castle.
- **Greece** – The main attraction- Lion Gate of Mycenae.
- **Turkey** – the main attraction- Sultan Ahmed. Mosque, House of the Virgin Mary.
- **Vietnam** – The main attraction- Sapa Market.
- **Ireland tour** – Cliffs of Moher, Dublin, Killarney National Park etc.

Cultural Tourism

11. Dark Tourism

Dark tourism, or Black tourism or grief tourism, is related to people's travel to historical places involved with tragedy and death. Since 2016, dark tourism has seen a significant increase (over 1200%). Chernobyl, cemeteries, Ground Zero, historical museums, and Auschwitz are popular dark tourism destinations.

It is referred to as mourning tourism. Dark tourism involves visiting those places and sites that have witnessed the greatest tragedies in history. Besides this history of human suffering and bloodshed, these locations are famous for their historical value.

So, those sites that carry potent pesticides have become popular tourist destinations and attract many tourists every year.

Like: Famous sites In Japan, Hiroshima & Nagasaki bombing location, Ground Zero, New York, **USA**. The War Remnants Museum, Ho Chi Minh City, Vietnam; Auschwitz concentration camp, Auschwitz, Germany; TuolSleng Genocide Museum, Phnom Penh, Cambodia, etDark Tourism

12. Culinary Tourism

Culinary or food tourism involves tasting and experiencing local and traditional food in a specific country, region, or city/town/village. It is significant that besides accommodation and infrastructure. Here food is one of the prime components. Therefore, lots of tours are organized here to experience the culinary culture.

Today, with the overall growth of this sector, this tourism has expanded and developed to the next level in this era.

Every year, Different states of India organizes food festivals at different times in different states. And thousands of people from abroad join this festival to enjoy traditional food. Everyone knows India is called “The land of spices.” And every state has unique kinds of food culture. Today, it is a significant part of tourism.

Culinary Tourism includes where people visit certain regions like California, Napa Valley, Catalonia, USA, and Spain) to enjoy foreign wines.

Famous Destinations: London, France, Beijing, Mexico, Italy, etc.

Read [24 Best Michelin Star Restaurants in India London & NYC](#)¹².
Culinary Tourism

13. Celebrity Tourism or Film Tourism

Celebrities are the primary source of attraction for celebrity or film tourism. In this form of tourism, tourists visit places where a celebrity currently lives or has lived previously. Celebrity tourism is used as a tool by management organization's to promote a place or attraction.

Although no celebrities are present, only you can see the entire studio. Many Destination Management organizations (DMOs) use celebrity tourism to promote destinations as an attraction.

Popular celebrity tourism destinations are – Hollywood, Harry Potter Studios, Ramoji Film City India, Cannes Film Festival, Hong Kong, and Madame Tussauds.

Film Tourism

14. Educational Tourism

Educational tourism is a new pattern of tourism that comprises learning new things. It's the journey undertaken by a person to leave his hometown or country for educational or learning purposes. Educational tourism is famous in Japan, Australia, the UK, etc. An educational t

15. Cruise Tourism

Holidays based partially or wholly on a cruise ship is said to be cruise tourism. It provides tourists with a multi-centred holiday experience. Cruise ships (like small yachts, big ships, etc.) take people on a tour of oceans, fjords, or rivers. Throughout their trip, tourists enjoy their time at various destinations. The Mediterranean, Caribbean, Arctic, etc., are famous destinations. It's the newest and fastest-growing part of the world tourism industry.

The world's famous coastline and inland waterway have the potential to develop cruise and houseboat tourism. Like Quark Expeditions, OZ Cruising, A-ROSA River Cruises.

India has many types of tourist cruises. Soon India is going to be including Ocean Cruise, River Cruise, and Lake Cruise. Cruise tourism

16. Rural Tourism

in the rural region and tourists spend their leisure time in the rural environment that helps

Now rural tourism is included in a 'country holiday' where the tourist spends a large part of his / her leisure time. Thus, they taste the recreational activities in the rural environment.

Like: Farming in Rural Punjab, The Spiti Valley Rural Tourism, Sundarban and Jodhpur Village Life, Bhubandanga West Bengal, Community Tourism in Kutch.

There are many forms of tourism and It's divided into many parts.

17. Beach Tourism

~~Beach tourism is a type of tourism that involves visiting beaches for recreation. It is a popular form of tourism, especially in coastal areas. Beach tourism can be a fun and relaxing way to spend a vacation. It can also be a good way to learn about the local culture and environment. Beach tourism can be a good way to spend a vacation. It can also be a good way to learn about the local culture and environment.~~

Popular Beach Destinations: The Maldives, Seychelles, Turks And Caicos, French Polynesia, New Jersey beach towns and Hawaii in USA, South Africa, dog-friendly beaches in Michigan, Queensland, Australia Philippines Thailand, Bali In Indonesia Lakshadweep a Goa, etc.

Why is Beach Tourism important?

- Beach tourism has brought about many economic benefits.
- It has led to the building of many attractions, resorts, etc.
- Beach resorts help in meeting the increase in intra-regional demand and domestic demand.
- This type of tourism creates numerous employment opportunities.

Negative Impacts of Beach Tourism

- It leads to the wastage of a lot of resources and space.
- Beach tourism pollutes the water and environmental resources.
- Building new berths, marinas, etc., hurts coastal and marine life.
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18. Space Tourism

We have seen significant changes in the aviation industry in the last 100 years. What was once used for warfare and cargo transport is now being used for travelling purposes. Human development has now broken all bounds to take this journey to the vast emptiness of space.

Russia has been the pioneer in this field. Soyuz spacecraft conducted its first space trip with American businessman Dennis Tito in April of 2001. It was a government spacecraft that conducted seven space expeditions within the span of the next six years. This surge in public interest led other organizations around the world to dive into this area as well.

Space Tourism

There are different types of space tourism

Orbital Space Tourism: these flights remain within an orbit around the earth at a speed higher than the suborbital space flights. These flights orbit the world at a constant velocity for their entire stay in outer space.

Sub-orbital Space Tourism: this was the beginning of space tourism. The spacecraft launches with a substantial initial velocity that pushes it out of the earth's atmosphere. But this doesn't throw it entirely out of the gravitational sphere. The power is not enough for orbiting, so it freefalls down once the engines are shut off.

SpaceX C.E.O. Elon Musk proposed a prospect of lunar tourism. In 2018 he announced the 'Dear moon project', the highly anticipated first lunar space tourism mission. This project is all set to be carried out in 2022 with Japanese billionaire Yusaku Maezawa.

Read [How to Listen to Music on a Plane](#)

Space Tourism cost

The cost of each sub-orbital trip on the Soyuz spacecraft is reported to be 200,000-250,000 million U.S. dollars. Other trips carried out by different organizations were priced around the same margin. Virgin Galactic recently announced that each of their tickets would cost 450,000 U.S.D. for the upcoming missions.

Space Tourism companies

Even though the industry is up and coming still, massive companies are dominating the market. Space Adventures of Virginia, U.S.A, was the first successful space tourism company.

Elon Musk's SpaceX, Richard Branson's Virgin Galactic and Amazon C.E.O. Jeff Bezos's Blue Origin are all set to fully launch their space tourism business by 2022. Blue Origin recently conducted their debut flight with Jeff Bezos. Oliver Daemen and Wally Funk were the world's youngest and oldest men in space, respectively.

Space Tourism advantages

The universe and outer space have always been intriguing subjects for people on earth. Yet, there were limited resources to satisfy their curiosity. The option of space tourism thus connects people with space in their unique way and solves its mystery. A more ecological advantage is the waste policy.

There is minimum pollution associated with these travels. Also, this allows a whole new sector of job opportunities for highly educated professionals and ambitious youth.

1. Richard Garriott (American): October 12 – October 23, 2008[9]
2. Sheikh Muszaphar Shukor (Malaysian): October 10 – October 23, 2007

Space Tourism in India

~~India's first space tourist will be the first Indian space tourist as he booked his spot in a Virgin Galactic space flight back in 2007. He will join Dennis Tito, Mark Shuttleworth, Gregory Olsen, and many more hopefully within this year.~~

Entrepreneur Santhosh George Kulangara will be the first Indian space tourist as he booked his spot in a Virgin Galactic space flight back in 2007. He will join Dennis Tito, Mark Shuttleworth, Gregory Olsen, and many more hopefully within this year.

Forms of Tourism

1. **Atomic Tourism**
2. **Beach Tourism**
3. **Bicycle Tours**
4. **Eco-Tourism**
5. **Geo-Tourism**
6. **Industrial Tourism**
7. **Rural Tourism**
8. **Space Tourism**
9. **Sports Tourism**
10. **Sustainable Tourism**
11. **Virtual Tourism**
12. **War Tourism**

What is the main purpose of tourism?

1. **Economic Sustainability:** It ensures the effectiveness and competitiveness of tourism destinations and enterprises. It helps continue improvement, which is beneficial in the long run.
2. **Local enrichment:** Tourist destination prosperity is an enormous part of tourism. The tourism business continuously maximized the economic growth of the host destination.
3. **Employment Standards:** Tourism supported the level of wages, terms of service, and availability for all. It creates local jobs with no discrimination based on gender, race, disability, or other means.
4. **Local management:** Involve local communities, empower local people for planning and decision making. The community, tourism management team helped to develop this.
5. **Community Welfare:** Maintain and boost the local community's lifestyle. They are part of social structures. But surely, this process should take place with no social humiliation or exploitation.
6. **Natural Integration:** Maintain and improve the quality of both urban and rural landscapes. It avoids natural and visual degradation of the environment.

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8. **Biodiversity:** Another purpose of tourism is to assist in conserving wildlife, natural wildlife areas and reducing losses.
9. **Environmental cleanness:** Besides the purpose of tourism, all tourists must reduce air, water, land pollution, and waste generation.
10. Tourism is a significant part of **national integration**.
11. Tourism always **motivates tourists** to understand their traditions, heritage, culture, and religious aspect.
12. Tourism's most significant part is **economic growth** or the business part of the destination. It encourages local people to create many handicraft items, prepares local food items, different kinds of souvenirs, dresses, etc., for sale.
13. Tourism is one such thing that constantly gives an **economic boost** to the country.

Niche Tourism

~~It is a type of tourism that caters to specific interests of tourists. It is a type of tourism that caters to specific interests of tourists. It is a type of tourism that caters to specific interests of tourists.~~

Niche tourism indicates a specific feature of travel. For example, some tourists want a museum, and someone wishes to visit old architectural monuments, buildings, palaces, etc., some of them want to eat in a famous restaurant. Thus, niche Tourism shows a particular activity that is not the only focus of travel.

Pilgrimage Tourism

Types of Niche tourism

- **Macro-Niche**
- **Micro-Niche**

What is Macro-Niche?

Macro-niche tourism can be explained as a niche with broad customer interest categories such as rural tourism, Business tourism, sports tourism, medical tourism, environmental travel, etc.

What is Micro-Niche?

It is a small group trip, such as gastronomy tourism, cycling tourism, geo-tourism.

Niche tourism in South Africa

[South Africa](#) is an attractive destination because of the wide diversity of animal and bird species. As a result, tourism professionals found this country has considerable potential.

Advantage of Niche Tourism

- Even if niche tourism is smaller than mainstream markets, but it spreads more.
- It has more potential to grow.
- It creates quality jobs that require specialized skills.

What are the different types of tourists?

When we visit a place, we find different kinds of travellers. The aim of each traveller is different. Let us discuss the types of visitors. **Five types of tourist found mostly:-**

1. **Incentive tourist**– These tourists did not plan for the tour earlier. Suppose you have been rewarded with two tickets from the office because of your performance. You and your colleagues came for the trip.
2. **Business tourist**– This type of tourist travel for their business purpose. They will always prefer a hotel with a conference room. They don't come to enjoy luxury, but they would like the hotel to serve them everything on time.

3. **Leisure tourist**– This type of tourist comes to enjoy the vacation. They love those hotels that serve them something extra, like drinks. They choose hotels that give them comfort and luxury at their best.
4. **Special interest tourists**– They often plan their tours very well. This tourist doesn't need comfort but loves to do adventure.
5. **The foodie tourist**– This type is quite common. They just wish to taste various foods in various places. The signature dishes of those areas and various kinds of foods.

Types of a Tourist Attraction

We have to keep in mind that the attraction varies from person to person. For example, suppose Rahul and Sheela are travelling to Kashmir. Rahul is interested in climbing the mountains to see snowfall, whereas Sheela is excited to visit the temples in Kashmir.

Mainly tourist attractions could be classified into the following two categories:-

1. **Natural attraction**– If you are a nature lover, don't miss The Valley of Flowers in Uttarakhand, Coorg, known as 'Scotland of India.'
2. **Events and heritage attractions**– Goa is a place for heritage lovers. So pack your bag, take the camera and start your journey towards Goa. I am sure you will have an unforgettable lesson in Goa's history. Fort Aguada, Chandor, and some of the famous museums are places to be visited.

What is Tourism planning?

Perfect planning is always a matter of the success of any activity. Whenever we plan something and implement it, we get a better result. It's the same with tourism. But it is neither guaranteed nor forever. It's a process where the people's need is considered and using the best resource, program, and activities are determined.

How do these tourism plans help us?

A tourism plan makes guidelines for the areas. Then, it helps the government and private sectors to develop those areas.

Now, most importantly, we have to remember a few steps involved in tourism planning.

Main types of tourism planning

- Financial planning
- To establish the objective
- Human resource planning
- Monitoring progress
- Human resource planning.

Types of Tourism activities

There are various kinds of tourism activities. Like-

1. Boat tour
2. Hiking
3. Game drive
4. Heritage trails
5. Swimming with dolphins

Domestic Tourism

Name of some international tourist organization-

1. **American Society of Travel Agents:** Founded-1931, Headquarter- New York
2. **International Academy of Tourism:** Founded-1951, Headquarter- Monge Carlo
3. **International Bureau of Social Tourism:** Founded-1963, Headquarter- Brussels
4. **International Touring Alliance:** Founded-1919, Headquarter- Europe
5. **World Tourism Organization:** Founded-1975, Headquarter- Madrid.

Types of tourism packages

For different categories of tourists, everybody needs a separate package. Let's discuss the various types of Packages that are available.

1. Adventure Tourism package

This tourism encourages a person to come out of their comfort zone, to feel the thrill of nature closely in life. It is found that people are taking adventure more often. It shows potential growth in recent years.

Ladakh, Himachal Pradesh, Kerala, Jammu, and Kashmir are identified as the most exotic and adventurous destinations.

2. Wildlife Tourism Package

In every country wildlife tourism is famous. But, if you love wildlife, then you have to choose the right package. This package is exclusively for wildlife lovers who love taking their snaps.

3. Medical tourism package

It has been observed that medical tourism has grown rapidly in Asia-specific countries.

4. Pilgrimage tourism package

Many foreigners come to visit India, Sri Lanka, Singapur to see the various temples. However, the major attraction is the traditional architecture, art form, and the rituals performed.

Famous pilgrimage areas are the Meenakshi temple, Golden temple, Jagannath temple, Santa Cruz Cathedral Basilica, Atala Mosque, etc. Therefore, this type of package is chosen based on your religious beliefs. Pilgrimage tourism

5. Eco-tourism Package

This type of tourism has become one of the fascinating travel forms. Although eco-tourism is more of a travel philosophy, it attracts lots of tourists. Some eco-tourism destination areas are Kerala, Galgibaga Beach, Goa, Coorg.

6. Cultural Tourism Package

What if you still have a lot of time to spend with your family? This is a great idea for a family vacation. It's a great way to spend time with your family and enjoy the culture of the place you're visiting. It's a great way to spend time with your family and enjoy the culture of the place you're visiting.

Along with these, we found tourism packages like-

7. Family Tourism Package

A family tour package is designed keeping in mind the family's needs. It gives assurance of total relaxation and fun pastimes. The package includes adults, kids, and the elderly. Sightseeing trips, tours to historical places, and adventure trips come under this package.

8. Honeymoon Tourism Package

Couples after their marriages take a honeymoon tour package, and it provides newlyweds with all the perquisites to make their trip memorable. Honeymoon tourism package comprehends lodgings, dining, food & drinks, etc. Famous destinations for a honeymoon tour package are Maldives, Bali, Mauritius, etc.

9. Wellness Tourism Package

A person travelling to other places for health and well-being takes a wellness tourism package. Tourists take this package to visit sites that provide recuperation facilities. Wellness tourism has seen a significant boost in modern years.

Popular destinations for a wellness tourism package are Ayurveda centres, Iceland (for its spa's), Bali (for yoga), etc.

10. Cruise Tourism Package

A cruise tourism package provides tourists with a journey filled with fun and recreational activities onboard and excursions onshore.

Tourists get an all-planned ship or boat trip for a specific date, to a particular location, at a specific price. These packages are curated as per the needs of the tourists.

What is tourism products?

According to the market's needs, the customer supplies anything in the market for use/consumption, which is called a product. A product can be offered in the market observation, purchase, use, or any need or demand.

A tourism product is provided to the tourist during their travelling. It mainly focuses on facilities and services designed to meet the needs. This includes physical objects, services, personalities, places, ideas. The above components are provided by one company or any group of companies.

Tourism products are something that can be given to tourists in a tourist destination. Products are needed for leisure, pleasure, religious, or business purposes. These products are provided in the market at a cost. The main reason for choosing a tourist destination is a tourism product. It gives an economic boost to the destination. So it needs to be marketed and stored in a hassle-free manner.

Services are designed for the visitor to fulfill their needs. Therefore, it is a combination of products. Thus, the country's total tourism and tourist satisfaction depend on the sum of its attractions, transportation, accommodation, entertainment, etc.

Every element of a tourism product is provided by individual service providers such as hotels, airlines, travel agencies, etc. Therefore, these products can be analyzed for their attractiveness, accommodation, and accessibility.

Types of Tourism Product

Attractions: It is one of the main elements. Tourists will not be encouraged to visit certain places unless there are no attractions. Attractions are the ingredients. The product determines to choose a particular tourist to visit a specific destination.

Attractions can be archaeological, cultural, historical buildings, monuments, beach resorts, mountains, flora and fauna, national parks, even trade fairs, arts and music festivals, exhibitions, games, etc. Now a day's tourists are susceptible to changes in fashion.

Accessibility: That means by which a visitor can reach the attraction place. A traveller needs some transportation to reach his destination. Tourists visit the attraction destination by different transport modes. Visitors visit his predetermined location by car, motorcycle, [train](#), ship or boat, an airplane even by cycle.

If any destinations did not have good transport systems, the place becomes very cheap. Tourist centres should be located near tourist-producing markets. It is connected to a network of efficient transportation to receive the largest number of tourists.

Accommodation: Another tourism product is accommodation. It is the most essential part of tourism—the tourist destination location must-have hotels, guest houses, camping, homestay. If accommodation is not possible at the central location, then there should be some alternate arrangement. At least some distance away.

Hospitality: is a major factor for a tourist destination which will develop in the future. The location's restaurants, pubs, cafes, food, and beverage serving style increases location attractiveness.

Natural tourism products: Our nature is beautiful and precious to us. Nature has arranged amazing things in different parts of the world. Such as – hills, mountains, caves, glaciers, sea, islands, beaches, waterfalls, rivers, lakes, wildlife, deserts, etc.

The tourism product utilizes those natural gifts as a Natural tourism product. Like- snow-capped mountains in Kashmir, Dudhsagar fall in Goa, palm-fringed beaches of Goa, the wildlife of Kaziranga National Park in Assam, the Thar Desert in Jaisalmer, etc.

Read [Things to do in Bainbridge Island Seattle Washington](#)

Human created tourism products

Artificial tourism products are those that humans create.

Human-made tourism products' primary purpose is to attract tourists, such as Temples, Forts, palaces, museums, theme parks, etc.

The tradition, culture of the destination plays a vital role in tourism. Humans maintain it to attract tourists. Like- classical dance – music, folk dance, paintings, handicrafts, festivals, fairs, etc.

Example: Machu Picchu World Heritage Site, [Egyptian pyramids](#), TajMahal, Red Fort in Agra, Lothal in Gujarat, Mexican pyramids, or Mesoamerican pyramids are important archaeological sites.

The Bhangra dance form of Punjab, Kolkata Book Fair, Durga puja in Kolkata, Brass work of Muradabad, etc., are also included in human-made tourism products.

Tour guides are another main aspect of travelling. It is also a parameter for tourism. For national and international travellers they need a travel guide to discover a new place. Sometimes national travellers may visit any tourist destination on their own.

But an international traveller always wants a good tourist guide. How you present the location and how much information you provide to understand the place. It totally depends on a guided tour and a travel guide. This parameter upgrades the tourist destination's level.

What are the different types of tourist destinations?

Types of tourism and types of tourist destinations may sound synonymous. But the two have slight conceptual differences. Tourism is a broader concept, including the aspects of both the tourism and hospitality sector.

At the same time, tourist destination is a narrower concept applying to places of tourist attraction. Based on the type of place and the causes of interest, the tourist's destinations are:

- **Coastal Destinations** – Preferred mostly for the ample sunshine and salty waters lining lands adjoining the sea. Be it domestic or international coastal locations, and they are great for fun and relaxation. They are favoured mostly by people living in inland areas away from the sea.
- 1. **Beaches** – The meeting point of land with the ocean offers a great tourist attraction. Waves hitting the shores of sandy beaches are great for all kinds of tourists. In addition, new beach activities like parasailing, beach biking, etc., also attract tourists immensely.
- 2. **Island** – A land in the middle of the sea or ocean on all its sides is an island. Tourists are taken mainly by boat from the mainland to explore these islands. Islands standing in between a river are called riverine islands.
- 3. **Mangroves** – It offers a panoramic view amidst the confluence of a river with the sea/ocean. Example: Sundarbans of India.
- **Inland Destinations** – Travel away from the coast is an inland destination. A variety of sub-classifications can come in under like:

Based on the type of region:

1. **Hill stations** – Offering a surreal view from an altitude, all mountains and hills are great tourist destinations.
2. **Jungles** – Trekking/hiking/driving through the wild greenery are great tourist attractions. Protected areas like [Reserve Forests](#)

[and National Parks](#), serve the twin purpose of tourism and conservation.

Based on population structure

1. **Rural** – For a change, get away from the fast-paced urban life to have a taste of the village life. Touring rural locations are gaining popularity because of lower population density, greener areas, and a serene environment.
2. **Urban** – Posh urban destinations offer a pull factor to tourists to experience the ultra-modern and urban life. Example: New York, Shanghai, etc.
3. **Offbeat** – Previously undiscovered newer locations around famous tourist spots are offbeat destinations. With lower tourist popularity, the exclusiveness of these places is retained.

Based on the type of activity

1. **Hiking and Camping** – Places, where tourists come mostly for hiking or camping (day/night) are fast gaining popularity. These places are primarily amidst nature and come under adventure tourism.
2. **Preserved sites** – Sites like UNESCO World Heritage sites have become popular tourist destinations. The rich natural/cultural value owes them their status.

Based on historical/religious importance

1. **Historical Places & monuments** – Tourists flock to places holding remnants of the past. Areas having historic architecture and events give an insight into the past culture. Example: TajMahal and JalianwallahBagh etc.
2. **Pilgrimages & Holy Shrines:** Here, religious tourism has well flourished, making it a spiritual destination. Example: Hajj of Mecca, Bethlehem for Christians.
3. **Museums and buildings:** Places where artifacts and remnants of historical culture are well preserved. Famous among tourists of all ages.

Based on entertainment

1. **Luxury destinations:** Locations that only promote high-end tourism are luxury destinations. Example: Bali.
2. **Carnival:** Annually, countries host cultural events to celebrate any occasion for a short period. When tourists travel here to enjoy, it becomes a popular destination during that time. Example: Christmas Carnival in Toronto.
3. **Amusement Park and Zoo:** Famous for the lot is Disney Land, a great tourist destination for the children. Singapore Zoo, which ushers in global tourists.

Alhambra Spain

Tourism Destinations

According to UNWTO in the “World’s Top Tourism Destination,” the first four places by International tourism are France, Spain, the USA, China.

A [tourism](#) destination is the endpoint of the journey. But, of course, we all have some goals in every field, so it’s the same with tourism.

There are various types of tourist destinations. They are as follows:-

1. Centred Destination
2. Based Destination
3. Multi-centre Destination
4. Touring Destination
5. Transit Destination

Types of tourist attractions

- Historial attractions
- Cultural attractions
- Political significance
- The natural or scenic beauty
- Leisure travel

- Fun and Amusement

How many Types of Tourism are there in India?

There are 16 [different kinds of tourism in India](#) I Know but the list may increase.

Is there anything about tourism that I've missed?

Over the past 75 years, the travel industry has made great strides in uniting strangers, travellers, locals in a harmonious way. As a result, visits, and travel are now more than adventure, learning new skills, rejuvenating, and achieving perfection.

Tourism has changed from providing services like rooms, flights, and meals that people were satisfied with ten years ago. Now people want to experience whale watching or mountain biking.

In the luxury sector, wealthy people spend more money on an experience than objects. This is called experience economics, and there is an idea that the memories of tourist values are compared to some physical resources. The rate of global tourists is increasing day by day, and every country is trying to make its tourism more developed and successful.

As you can see, the tourism industry is vast and diverse. There are different kinds of tourism here, some have been around for decades, and others are just emerging.

A tour to Grand Canyon would fall under which type of tourism?

Grand Canyon tour would fall into natural adventure tourism. Here you can enjoy – Floor Landing Helicopter Tour, ATV and Gold Mine Tour, White Water Adventure Tour, Rim Airplane Tour.

Domestic and International Tourism

What is Domestic Tourism?

Domestic tourism involves residents of one country traveling within the country. An example of domestic tourism would be South Indians visiting the TajMahal or Chinese visiting the Great Wall. Since domestic tourists don't cross any international borders, they don't need visa or passport; neither do they need to convert their money into a different currency.

Many people visit different parts of their country during holidays. Domestic tourism has greater scope in countries of large dimensions such as India and the U.S as compared to smaller countries. The duration of the tours may also vary, but domestic tourists may only spend one or few days on tour.

Domestic tourism doesn't create an additional income to the country, but it boosts the local businesses and economies and redistribute money to a new area. It also creates new employment opportunities and gives the tourists an opportunity to learn more about their own culture and history.

Domestic tourists may find traveling and visiting places easier because they are more aware of the traditions, customs, rules, [etiquettes](#), etc. of the country.

What is International Tourism?

International tourism involves tourists who are traveling to foreign countries. An example of international tourism includes a Chinese tourist visiting Rio de Janeiro. Since these tourists cross international borders, they have to carry a passport and visa and exchange their money into the local currency.

An international tourist may find the local culture strange and new because he or she only has a basic idea about the traditions, etiquettes, and rules of a country. For example, certain gestures may be considered rude in a particular region or a certain way of dressing may be considered immodest in a certain culture. Therefore, international tourists may face some uncomfortable situations.

Inbound vs Outbound Tourism

International Tourism can be further categorized into two types known as inbound tourism and outbound tourism. Inbound tourism is when a foreigner visits a given country, and outbound tourism is when a resident of the given country visits a foreign country. For example, an Indian visiting France can be considered as an inbound tourism from the perspective of France, but it is considered as outbound tourism from an Indian perspective.

Inbound tourism can impact a country's wealth since it brings in additional income to the country.

Historical Tourism

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People often combine their love of history with other tourist delights like shopping, amusement park visits, and luxurious resort stays. So places that have a rich heritage and have, at the same time, designed a fine tourist infrastructure to cater to all categories of tourists get rated the highest in terms of popularity as tourist destinations.

Take for an example Budapest – the city offers some marvelous delights including architectural grandeur and historical baths that take one back in time – and all this becomes all the more alluring when coupled with the fantastic nightlife, of which its trademark ruin pubs are a prominent part.

Cultural Tourism

Cultural tourism is a type of tourism that allows the tourist to participate in local cultural activities, like festivals and rituals. As a result, the tourist can enjoy a genuine cultural exchange with the locals.

It also enables local communities to accept their culture as cultural tourism is a major driver for growth. So, communities go out of their way to celebrate and promote their culture as it makes them different from other communities. A good example is the carnival celebrated in Rio de Janeiro and Goa before Lent begins. While in Rio it is a raucous celebration where locals and tourists party and indulge in everything under the sky, in Goa, the mainstay of the event is a parade followed by dances and feasts.

Heritage Tourism

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Countries Famous for Historical Tourism

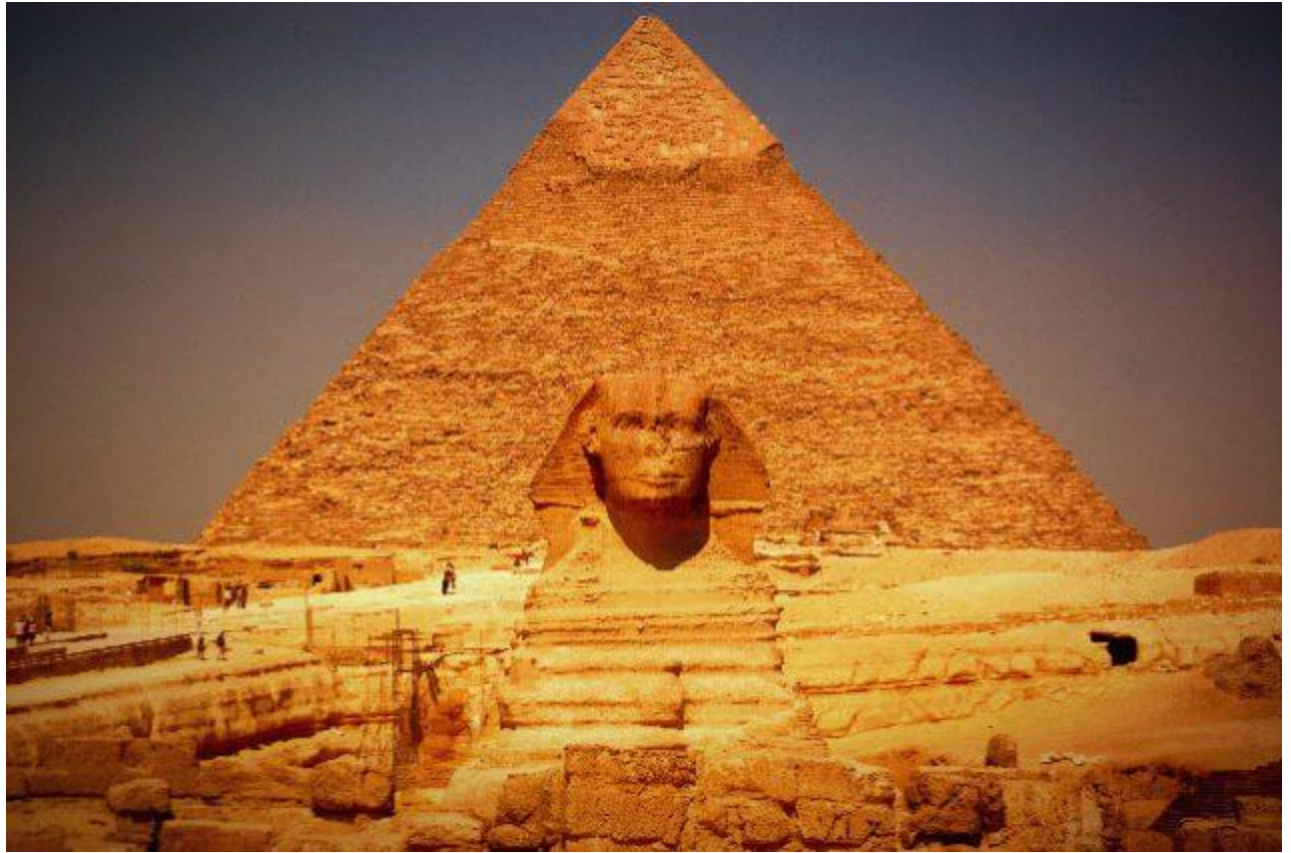
The older a country, the more charm its long history holds. And this is true for visitors and locals alike. **Countries like Egypt, India, Russia, Iraq, and several European capitals are the top choices when it comes to heritage tourism.**





Be it the ancient temples of Southern India, the magnificence of 18th century Russia, myriad mysteries of Petra, jaw-dropping intricacies of the Hagia Sophia or a walk through living history in the Roman Forum, things of heritage everywhere have an unmatched charm.

Besides these popular choices, there are other countries of the world that may not be tourist hotspots but offer a delightful experience of culture and history. These include Guatemala for a close encounter with the ancient Mayan civilization, Mexico and some unexplored parts of Thailand like Sukhothai. For compulsive history lovers who want to go beyond the regular, these unexplored countries and cities are a treasure.





Places that offer a substantial amount of history invariably top the charts of the world's most visited countries. These places always have a story to tell – in addition to the amazing aesthetics they offer – and that's what attracts people. If the same is accompanied by mind-blowing hotels, resorts, public transport facilities, and delectable cuisine, tourism becomes an active contributor to their economies year after year.

Religious Tourism

When a person travels to a pilgrimage site primarily based on their religious belief, it is known as religious tourism. These travelers perform pilgrimage as a way to worship and enjoy salvation. However, there are Muslim and Jewish travelers who go for pilgrimage because it is obligated by their religion.

While the main purpose of religious tourism is to worship, there are other reasons why travelers want to undertake this form of tourism. Some of them are highlighted below:

- **Gratitude and Confession:** When people face a crisis in life, they tend to turn to the divine to get help. If they tide over their crises, they visit the shrine to thank the deity, god, or goddess for their divine intervention. Others may resort to religious tourism as a way to absolve themselves of their sins. They may believe that their problems are due to their sins and will visit a sacred site based on their belief to communicate with the divine and ask for forgiveness.
- **Spiritual Salvation:** In many societies, going on a pilgrimage is seen as a mark of piety. This belief is especially true among Hindus, who visit religious sites to accumulate religious merits while Buddhist go to a sacred place as it is considered the first step in attaining enlightenment. Many seniors embark on religious tourism when they want to make peace with themselves before their leave behind their mortal remains.
- **Celebrate Religious Events:** When people have the financial means, they visit a religious site to celebrate specific religious events. These events are mentioned in sacred tenets and during religious festivities, they are reenacted as a way to commemorate them.
- **Communicate with Other Believers:** Religious visits also give people a chance to meet and socialize with fellow believers. It helps the person reaffirm their religious beliefs in a modern environment.

Eco Tourism

There, the word is defined as, “Tourism to areas of ecological interest (typically exotic and often threatened natural environments), especially to support conservation efforts and observe wildlife; spec. access to an endangered environment controlled so as to have the least possible adverse effect.”

Medical Tourism

Medical tourism can be defined as the process of traveling outside the country of residence for the purpose of receiving medical care. Growth in the popularity of medical tourism has captured the attention of policy-makers, researchers and the media. Originally, the term referred to the travel of patients from less-developed countries to developed nations in pursuit of the treatments not available in their homeland.

Today we are experiencing both qualitative and quantitative shifts in patient mobility, as people travel from richer to less-developed countries in order to access health services. Such shift is mostly driven by the relative low-cost of treatments in less developed nations, the availability of inexpensive flights and increased marketing and online consumer information about the availability of medical services.

What really puts the word "tourism" in medical tourism concept is that people often stay in the foreign country after the medical procedure. Travelers can thus take advantage of their visit by sightseeing, taking day trips or participating in any other traditional tourism activities.

Educational Tourism

educational tourism is about learning new things, acquiring new knowledge about culture or history of other destinations. Its main focus is on studying new things, learning about other cultures, study tours, or to apply the learned skills. This is one of the most famous type of tourism activity for past few years, for example people travel to learn foreign languages. Due to the growing popularity of teaching and learning of new knowledge, Educational tourism is growing at a faster speed. Educational tourism has become an alternative of large scale mass tourism.

Pleasure and Sports Tourism

Sports tourism refers to **travel which involves either observing or participating in a sporting event while staying apart from the tourists' usual environment**. Sport tourism is a fast-growing sector of the global travel industry and equates to \$7.68 billion.

Neo forms of Tourism.

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Entertainment Tourism-

Brief Introduction:

Entertainment is a form of activities that take away people's stress basically come from work or school and give them properly amusement to relax. In tourism industry, entertainment is a very important sector. Tourists would love to visit some specific places such as movie theaters, water park, Carnival and so on. In Fredericton area, we have places for entertainment like Regent mall and Kingswood. Tourism is the second largest group for employment, and it happens to be the most diverse. Some jobs in recreation and entertainment field include actors, actresses, movie theater manager, google employee, Casino Dealer, Museum Curator, ski instructor and so on.

