

## FACULTY PROFILE

### Personal Details

**Name** :Dr. R. RAJKUMAR  
**Designation** :Assistant Professor  
**Department** :Commerce (Bank Management)  
**Date of Birth** :09.09.1984



**Contact Address** :Department of Commerce, St. Joseph's College of Arts and Science (Autonomous), Cuddalore – 1.

**E-mail** :09rajcumarr@gmail.com / rajkumar@sjctnc.edu.in

**Area of specialization** :Marketing, Income Tax, Research Methodology

### Educational Qualification

Degree/ Diploma	Subject	Institution / University	Year of Completion	Grade / Percentage
<b>Ph.D.</b>	Commerce	St. Joseph's College [Autonomous], Tiruchirappalli.	April 2016	Commended
<b>M.B.A</b>	Marketing	Pondicherry University, Puducherry.	November 2012	II
<b>M. Phil</b>	Commerce	St. Joseph's College [Autonomous], Tiruchirappalli.	September 2009	I
<b>M.Com</b>	Commerce	Loyola College [Autonomous], Chennai.	April 2008	I
<b>B.Com., B.Ed.</b>	Commerce Education	Pope John Paul II College of Education, Puducherry.	April 2006	I
<b>PGDSM</b>	Software Marketing	Annamalai University, Chidambaram.	September 2011	II
<b>PGDPM&amp;IR</b>	Personnel Management & Industrial Relations	Annamalai University, Chidambaram.	September 2010	II
<b>PGDMM</b>	Marketing Management	Annamalai University, Chidambaram.	September 2009	II
<b>PGDHRM</b>	Human Resource Management	Pondicherry University, Puducherry.	October 2008	I
<b>PGDRMM</b>	Retail Marketing	Loyola Institute of Vocational Education, Chennai.	June 2008	I

	Management		
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Teaching Experience					
Sl. No.	Name of the college / institution	Year		Service	
		From	To	Year(s)	Month(s)
1.	Department of Commerce (BM), St. Joseph's College of Arts and Science (Autonomous), Manjakuppam, Cuddalore – 1.	15.06.2016	Till date	5	

Orientation / Refresher / Faculty Enrichment Programme Attended			
Sl. No.	Title of the Programme	Place	Date
1.	FDP on Work Life Integration: Challenges and Best Practices	Jansons School of Business, Coimbatore.	15.12.2016 to 16.12.2016
2.	FDP on Project Proposal Writing and Extended Funding	St. Joseph's College of Arts and Science, (Autonomous), Cuddalore.	06.04.2018
3.	FDP on Student Exchange Programme	St. Joseph's College of Arts and Science, (Autonomous), Cuddalore.	18.07.2019
4.	SIP on Self- Management, Inter Personal and Presentation Skills	St. Joseph's College of Arts and Science, (Autonomous), Cuddalore.	21.10.2019
5.	FDP in Securities Markets	The National Institute of Securities Markets and M.Sc. Quantitative Finance Programme, Department of Statistics, Pondicherry University.	13.12.2019
6.	Short Term Course in "Born To Succeed"	Career Development College, London.	05.05.2020 to 15.05.2020
7.	Induction / Orientation Programme for "Faculty in Universities/Colleges/Institutes of Higher Education"	Teaching Learning Centre, Ramanujam College, University of Delhi & Government of India, Ministry of Human Resource Development.	04.06.2020 to 01.07.2020
8.	UGC Sponsored 30 <sup>th</sup> Orientation Course	University Grants Commission & Human Resource Development Centre, Mizoram University, Mizoram.	28.07.2020 to 17.08.2020

Key Positions / Responsibilities Held / Holding		
Position /	Institution / Organization	Period

Responsibility		From	To
Member	Board of Studies, Department of Commerce (BM), St. Joseph's College of Arts and Science (Autonomous), Manjakuppam, Cuddalore – 1.	June 2016	Till Date
Member	Career Guidance & Placement Committee, St. Joseph's College of Arts and Science (Autonomous), Manjakuppam, Cuddalore – 1.	June 2017	Till date
Coordinator	Swachh Bharat Summer Internship Programme, St. Joseph's College of Arts and Science (Autonomous), Manjakuppam, Cuddalore – 1.	March 2018	Till date
Member	Indian Commerce Association [Reg. No.: TN 134]	March 2018	Till date

### Research Projects undertaken / ongoing research projects

Title of the Project	Funding Agency	Amount (Rs.)	Period		Status (Completed / Ongoing)
			From	To	
A Study on the Perception of Viral Marketing among the Consumers in Cuddalore Town	Internal	11,000	August 2016	January 2017	Completed

### Awards and Recognition

Detail	Awarded by - Institution / Organization	Year
Rev. Fr. G. Peter Rajendiram Award For Paper Publication	St. Joseph's College of Arts and Science (Autonomous), Manjakuppam, Cuddalore – 1.	2016 – 2017
D. Litt (Honorary)	International Economics University of SAARC Countries	December 2017

### Other Details

Sl. No.	Particulars	Number
1	Participation in Seminars / Conferences / Workshops	18
2	Presentation of Papers in Seminars / Conferences / Workshops	05
3	Books / Chapters Published	02
4	Papers Published in Journals	05
5	PG Projects Guided	-
6	M. Phil. Projects Guided	-
7.	Ph.D. Scholars – Completed / Guiding	-

